



FOR IMMEDIATE RELEASE

Wisconsin Pharmacal Recognized for High Standards of Regulatory Compliance, Quality Assurance and Integrity

World-leading pharmaceutical supplier designates company as Authorized Manufacturer

Jackson, Wis. (February, 2009) – Wisconsin Pharmacal Company, a manufacturer of pharmaceuticals, personal care and outdoor health and safety products, was recently recognized as an *Authorized Manufacturer of Formulated Products* by Lonza. Based in Basel, Switzerland, Lonza is a highly-regarded chemical and biotechnology company and one of the world's leading suppliers to the pharmaceutical, healthcare and life science industries. Lonza only designates a company as an authorized manufacturer after verifying its achievement and adoption of the highest standards of regulatory compliance, quality assurance and integrity relative to the manufacture of products regulated by governmental agencies.

“It’s always nice when the best practices we’ve established here are recognized,” said John Wundrock, president and CEO of Wisconsin Pharmacal Company. “But, it’s especially flattering to be singled out by one of the largest and most respected pharmaceutical industry suppliers in the world. This designation strengthens our relationship with Lonza and we’re excited about the new opportunities it could potentially provide for us moving forward.”

Wisconsin Pharmacal Company LLC manufactures an array of pharmaceutical and outdoor health and safety products, including *Atwater Carey*® first aid kits and *Potable Aqua*® water purification tablets. The company also has a subsidiary – Lake Consumer Products Inc. – that manufactures and markets leading brands in the feminine hygiene and family planning categories, including *Yeast Gard Advanced*®, *Vagi-Gard*® and *Me Again*®.

Products manufactured by Wisconsin Pharmacal Company can be obtained at leading mass and drug retailers across the county. For additional information about the company or its portfolio of consumer brands, please call 1-800-558-6614 or visit www.PharmacalWay.com.

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