



Pharmacal

Health and Wellness Solutions

2025 PRODUCT GUIDE



A Letter from the CEO

Pharmacal has been dedicated for more than a century to enhancing the well-being of consumers, fostering health, happiness, and confidence. Our commitment to authenticity, accountability, consumer-centricity, and delivering top-tier Health and Wellness solutions forms the bedrock of our values.

At Pharmacal, we are committed to progressive growth through innovation. Our growth strategy and product roadmap are meticulously crafted to focus on sustainable, long-term solutions for the marketplace. Our pipeline boasts extensive enhancements to flagship products and health and wellness solutions tailored to our community's needs.

Our commitment to growth extends beyond product innovation to encompass omni-channel expansion and brand development. By embracing an omni-channel approach, we are poised to reach new audiences and deepen our connection with existing customers. Our brands consistently earn top ratings from customers, whose loyalty strengthens with each expansion of our product lines and engagement through multiple channels. Inspired by our rich heritage and fueled by a vision of the future, we remain dedicated to positively impacting the lives of our consumers.

We look forward to the year ahead and the impact we can make together.

Regards,
Heath Ashenfelter
CEO





TREAT, SOOTHE
AND CARE
FOR YOUR SKIN



HAIR CARE | PSORIASIS

MG217® Therapeutic Shampoo | 3% Coal Tar Formula

- Soothes itching, controls scaling & flaking
- Extra strength formula

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
5124 Psoriasis	0 12277 05124 1	6	6 x 4.125 x 8.75	8 oz



HAIR CARE | PSORIASIS

NEW MG217® Therapeutic Shampoo | 0.5% Coal Tar Formula

- Soothes itching, controls scaling & flaking
- Low scent formula

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
5123 Psoriasis	0 12277 05123 4	6	6 x 4.125 x 8.75	8 oz



HAIR CARE | PSORIASIS

MG217® Therapeutic Shampoo + Conditioner | 3% Sal-Acid Formula

- Softens, lifts, and removes scaling & build-up
- Maximum strength formula

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
5127 Psoriasis	0 12277 05127 2	6	6 x 4.125 x 8.75	8 oz



HAIR CARE | CONDITIONING SCALP TREATMENT
PSORIASIS & DANDRUFF

MG217® Deep Conditioning Scalp Treatment | 2% Sal-Acid and Botanical Extracts Formula

- Massage in and rinse out to treat itchy, flakey scalp
- Leaves hair clean, soft, and manageable
- Conditions scalp with healing and hydrating hyaluronic acid
- Moisturizes with soothing natural oils and plant extracts
- No fragrance | no sulfates | no parabens
- Helps restore scalp to healthy, smooth appearance
- Exfoliates and smooths

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
5205	0 12277 05205 7	6	6.25 x 4.375 x 8	6 oz



BODY | SKIN TREATMENT | PSORIASIS

MG217® Medicated Multi-Symptom Ointment | 2% Coal Tar Formula

- Effectively relieves itching, scaling, and redness
- Helps prevent psoriasis symptom recurrence
- Fortified with vitamins A, D, and E

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
500514*	0 12277 50051 0	4	6.25 x 6.125 x 3.375	4 oz

*Note: New item number and UPC



BODY | SKIN TREATMENT | PSORIASIS

MG217® Exfoliating Face & Body Wash | 2.5% Sal-Acid Formula

- Cleanses, moisturizes & helps restore healthy skin barrier
- Controls itch, redness and other psoriasis symptoms
- Softens, lifts & removes scales and plaque
- With calming botanicals & healing hyaluronic acid

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
5207	0 12277 05207 1	6	6 x 4.125 x 8.75	8 oz

BODY | SKIN TREATMENT | PSORIASIS

MG217® Non-Drying Multi-Symptom Gel | 2% Coal Tar Formula

- Non-drying gel formula fortified with provitamin B5, aloe, and bisabolol to moisturize skin
- Relieves itching, scaling, and redness
- Helps prevent symptom recurrence
- Recognized by the National Psoriasis Foundation
- Extra strength formula

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
5305	0 12277 05305 4	6	5.625 x 3.875 x 6.25	4 oz

BODY | SKIN TREATMENT | PSORIASIS

MG217® Medicated Multi-Symptom Cream | 3% Sal-Acid Formula

- Relieves itching and controls flaking associated with psoriasis
- Enriched with avocado oil, shea butter, provitamin B5, bisabolol, Oregon-graperoot extract, and aloe
- Helps prevent symptom recurrence
- Non-staining and fragrance-free
- Recognized by the National Psoriasis Foundation
- Maximum strength formula

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
56041*	0 12277 56041 5*	6	5.687 x 4.5 x 6.38	3.5 oz

*Note: New item number and UPC



BODY | SKIN TREATMENT | ECZEMA

MG217® Treatment Cream & Skin Protectant | 2% Colloidal Oatmeal

- Full body skin protectant intense moisturizer
- Fast, long-lasting relief from itching, irritation, dryness, roughness, redness & cracking
- Hypoallergenic

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
5106	0 12277 05106 7	6	6.5 x 4.25 x 7.75	6 oz

BODY | SKIN TREATMENT | PSORIASIS

Repair & Protect | Oregon Grape Root | Oats | Dead Sea Minerals

- Enriched with Oregon Grape Root Extract which has been shown to help repair and improve psoriasis prone skin

Smooth & Soothe | Papaya | Pineapple Aloe | Dead Sea Minerals

- Enriched with gentle Aloe Vera extract to moisturize and soothe psoriatic and seborrheic dermatitis prone skin

Heal & Condition | Bee Propolis | Vitamin D3 | Dead Sea Minerals

- Enriched with Bee Propolis to help heal psoriatic and seborrheic dermatitis prone skin

Therapeutic Conditioning Dead Sea Minerals – Salt and Mud

- Gentle nourishing, cleansing, and conditioning for psoriatic skin

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
5200 Repair & Protect	0 12277 05200 2	48	10 x 8.38 x 8.5	5 oz
5201 Smooth & Soothe	0 12277 05201 9	48	10 x 8.38 x 8.5	5 oz
5202 Heal & Condition	0 12277 05202 6	48	10 x 8.38 x 8.5	5 oz
5203 Therapeutic Conditioning	0 12277 05203 3	48	12.125 x 6.75 x 4.5	3.2 oz



BODY | SKIN TREATMENT | FIRST AID

MG217® Burn Relief Spray

- Relieves topical pain and cools skin
- Aloe vera helps restore moisture for faster healing
- Soothing relief from: Poison Ivy, Oak, and Sumac, insect bites, stings, minor burns, sunburn, minor cuts and scrapes
- Innovative continuous spray format – sprays at any angle
- Non-sticky, sting-free formula

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
5024	0 12277 05024 4	6	6.5 x 4.375 x 6.125	4 oz



BODY | SKIN TREATMENT | FIRST AID

MG217® Drawing Salve Ointment

- For drawing or removing splinters, slivers or similar items
- Helps soothe skin upon application
- Made with 10% ichthammol a naturally derived ingredient
- NO parabens, artificial colors, synthetic fragrance, animal byproducts or animal testing

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
5011	0 12277 05011 4	6	5.125 x 4.125 x 3.75	1 oz





RELIEVE.
MAINTAIN.
REFRESH.

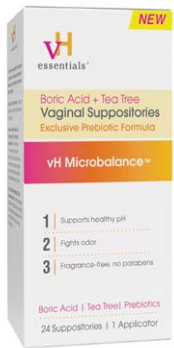


RELIEVE

vH essentials® Vaginal Odor Relief Treatment | pH Balanced†

- pH balanced vaginal tablets eliminate odor and restore confidence
- Treats odor at its source, unlike other feminine products intended to cover up odor
- Easy to use and fast acting, supports a healthy pH balance
- Time-release, fragrance-free tablets don't melt or leak like other vaginal treatments

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	AMOUNT
667-05	0 12277 66706 0	5	6.25 x 4.25 x 7.75	6 ct



RELIEVE

vH essentials® Boric Acid + Tea Tree Vaginal Suppositories | Prebiotic Formula†

- Patented prebiotic base with clinically tested Boric Acid and naturally protective Tea Tree Oil
- Formulated to support healthy pH and protect against odor
- Boric Acid and Tea Tree have been shown to support healthy yeast balance

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	AMOUNT
5397	0 12277 05397 9	12	6 x 9.5 x 6.5	24 ct



RELIEVE

vH essentials® Boric Acid Plus Vaginal Suppositories†

- Clinically studied Boric Acid with Prebiotics added to support healthy balance
- Plus soothing aloe vera and prebiotics to support the vaginal flora

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	AMOUNT
5395	0 12277 05395 5	24	10.5 x 14.5 x 4.75	30 ct

†These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.





REFRESH

vH essentials® Tea Tree & Prebiotic pH Balanced Daily Feminine Wash

- Gently cleanses sensitive intimate areas
- pH balanced odor defense
- Infused with tea tree oil, prebiotics, cranberry, natural extracts, and more for complete female health
- Contains no parabens, gluten, artificial colors, dyes or animal byproducts

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	AMOUNT
54306	0 12277 54306 7	6	6.25 x 4.375 x 7.75	6 oz



REFRESH

vH essentials® Intimate Cleansing Spray | pH Balanced

- Intimate front to back cleansing
- Gentle continuous stream sprays upside down to wash away residue & odor
- Alternative to douching for external vaginal cleansing
- For use during your period, before or after sex, after childbirth
- No alcohol, sting free Witch Hazel formula

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
5476	0 12277 05476 1	6	3.75 x 5.5 x 7.25	4 oz



REFRESH

vH essentials® Fragrance-free Tea Tree Oil & Prebiotic pH Balanced Daily Feminine Wash

- Gently cleanses sensitive intimate areas
- pH balanced odor defense
- Infused with tea tree oil, prebiotics, cranberry, natural extracts, and more for complete female health
- Contains no fragrance, parabens, gluten, artificial colors, dyes or animal byproducts

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	AMOUNT
54304	0 12277 54304 3	6	6.25 x 4.375 x 7.75	6 oz



REFRESH

vH essentials® Intimate On-the-Go Deodorizing Mist | pH Balanced

- Eliminates odor at its source
- May be used to neutralize odor on skin or on garments
- No fragrances, no parabens
- Gentle pH balanced formula

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
5473	0 12277 05473 0	5	5.93 x 4.125 x 6.375	3 oz



REFRESH

vH essentials® Fragrance-Free Foaming Feminine Wash

- Prebiotics to support healthy vaginal flora
- Boric Acid and Tea Tree Oil to promote balance
- vH Microbalance ingredients fight odor
- pH balanced, hypoallergenic infused with natural botanicals and vitamins
- Gentle, soft foam for daily use

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
54301	0 12277 54301 2	6	2.75 x 11 x 8.25	6 oz



REFRESH

vH essentials® Micobalance® Feminine Cleansing Wipes

- With Prebiotics to support the vaginal flora
- Tea Tree Oil & Boric Acid to promote healthy pH and balance
- No sting Witch Hazel to calm and sooth sensitive skin
- vH Microbalance ingredients to fight odor
- With natural botanical extracts
- No parabens, alcohol, or fragrance

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
5478	0 12277 05478 5	6	7.125 x 8.75 x 3.75	32 ct



REFRESH

vH essentials® Boric Acid & Prebiotics Foaming Feminine Wash

- Prebiotics to support healthy vaginal flora
- Boric Acid to promote balance
- vH Microbalance ingredients fight odor
- pH balanced, hypoallergenic infused with natural botanicals and vitamins
- Gentle, soft foam for daily use

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
54302	0 12277 54302 9	5	2.75 x 11 x 8.25	6 oz



FEEL
BALANCED
AND
CONFIDENT



MAINTAIN

vH essentials® Urinary Health & Bladder Control†

- Works both day and night to help†
 - reduce accidental leakage†
 - reduce urgency†

SKU#	UNIT UPC#	CASE PK	CASE L X W X H*	AMOUNT
5439	0 12277 05439 6	36	7.52 x 14 x 9	60 ct



MAINTAIN

vH essentials® Probiotics with Prebiotics & Cranberry

- Triple action formula for complete feminine tract care†
- Probiotics with prebiotics together support broad microbial balance for a healthy feminine tract†
- Clinically studied cranberry extract; concentrated and dosed for a healthy urinary tract†
- 30 day supply

SKU#	UNIT UPC#	CASE PK	CASE L X W X H*	AMOUNT
544-05	0 12277 54406 4	5	6.25 x 4.25 x 4	60 ct



MAINTAIN

vH essentials® Probiotics with Prebiotics & Cranberry Gummies

- Triple action formula for complete feminine tract care†
- Probiotics with prebiotics together support broad microbial balance for a healthy feminine tract†
- Concentrated cranberry extract to help cleanse the urinary tract†
- Delicious gummies are easy to chew and great alternative for those who dislike capsules

SKU#	UNIT UPC#	CASE PK	CASE L X W X H*	AMOUNT
5436	0 12277 05436 5	6	6.25 x 9 x 4	60 ct



MAINTAIN

vH essentials® Prebiotic | Probiotic Vaginal Suppositories†

- New and improved formula now supercharged with Probiotics for more complete support of the vaginal flora†
- Soothing Vitamin E & hydrating Hyaluronic Acid
- Patented prebiotic base fights odor naturally by helping to strengthen the protective microflora†
- Paraben free, fragrance free

SKU#	UNIT UPC#	CASE PK	CASE L X W X H*	NET WT
539-06	0 12277 53906 0	6	5.5 x 5 x 6.25	15 ct

†These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

UNIQUE
HOMEOPATHIC
PRODUCTS



HOMEOPATHIC

Yeast Gard Advanced[®] Homeopathic Feminine Wash with Tea Tree Oil[†]

- Naturally works with the body's immune system[†]
- Homeopathically promotes balance[†]
- Help relieve vaginal yeast infection symptoms[†]
- May be used to help reduce recurring symptoms[†]
- Homeopathic Formula in a Tea Tree enriched base

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	AMOUNT
6671	0 12277 06671 9	6	6.25 x 4.375 x 8	6 oz



HOMEOPATHIC

Yeast Gard Advanced[®] Homeopathic Suppositories[†]

- Works with the body's natural defenses
- Helps relieve burning, itching & discharge associated with yeast infection[†]

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	AMOUNT
662-12	0 12277 66201 0	12	8.25 x 6.75 x 6.25	10 ct



HOMEOPATHIC

Yeast Gard Advanced[®] Homeopathic Gel Treatment[†]

- Formulated for relief of the external symptoms associated with vaginal yeast infection[†]
- Soothes and cools on contact
- Paraben-free, homeopathic formula

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
665-01	0 12277 66501 1	6	4.75 x 4 x 5	1 oz

†These statements are based on traditional homeopathic practice and are not FDA accepted for evaluated.

Contract Manufacturing

Let out 125+ years of experience go to work for you. Pharmacal offers full-service contract manufacturing of OTC, personal care, BOV, continuous spray and specialty products. Contact us now and let Pharmacal be your competitive advantage



125+ Years of Innovation

We take great ideas and find ways to improve them
Custom products or choose from an extensive catalog of stock formulas



Experienced R&D Team

Microbiology and chemistry lab
Custom product to meet customer needs and guarantee regulatory compliance



Full-Service Contract Manufacturing

Pharmacal manages every aspect of production from lab work, material sourcing, scale up, and commercial production



Commitment to Our Partnerships

Pharmacal commits to delivering outstanding customer service and superior quality for you and your consumers



Contact Us

We are here to help – from our customer service, technical support or sales and marketing teams.

Customer Service

Monday-Friday 8am-4:30pm CST
262-677-7100

Safety Data Sheet Support

Monday-Friday 8am-4:30pm CST
262-677-7100

Pharmacal

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1-800-558-6614

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MANAGEMENT SYSTEM CERTIFIED BY UL WITH REGARD TO MANAGEMENT SYSTEM 21 CFR PART T820 AND MANAGEMENT SYSTEM 21 OCFR PARTS 210/211.