



Potable
Aqua® 



A Letter from the CEO

Pharmacal has been dedicated for more than a century to enhancing the well-being of consumers, fostering health, happiness, and confidence. Our commitment to authenticity, accountability, consumer-centricity, and delivering top-tier health and wellness solutions forms the bedrock of our values.

At Pharmacal, we are committed to progressive growth through innovation. Our growth strategy and product roadmap are meticulously crafted to focus on sustainable, long-term solutions for the marketplace. Our pipeline boasts extensive enhancements to flagship products and health and wellness solutions tailored to our community's needs.

Our commitment to growth extends beyond product innovation to encompass omni-channel expansion and brand development. By embracing an omni-channel approach, we are poised to reach new audiences and deepen our connection with existing customers.

Our brands consistently earn top ratings from customers, whose loyalty strengthens with each expansion of our product lines and engagement through multiple channels. Inspired by our rich heritage and fueled by a vision of the future, we remain dedicated to positively impacting the lives of our consumers.

We look forward to the year ahead and the impact we can make together.

Regards,

*Heath Ashenfelter
CEO*

The OUTSIDE IS CALLING



Ultimate Protection

Coleman® offers four DEET personal repellent options. Up to 10 hour protection and powder dry, continuous spray formulas. DEET is 1 of only 6 active ingredients recommended by the CDC for protection from mosquitoes that may carry diseases such as Zika, Dengue and Chikungunya.

DEET Alternatives

Coleman® offers two DEET alternatives, SkinSmart® and Botanicals. SkinSmart® is formulated with IR3535®, an extensively studied bio-pesticide with demonstrated efficacy against mosquitoes and ticks. Botanicals, formulated with Oil of Lemon Eucalyptus, is pleasantly scented and offered in a continuous spray or pump spray. Both of these active ingredients are EPA registered and CDC recommended. IR3535® and oil of lemon eucalyptus are 2 of only 6 active ingredients recommended by the CDC for protection from mosquitoes that may carry diseases such as Zika, Dengue and Chikungunya.



AREA/GEAR REPELLENTS

PERSONAL REPELLENTS

*Also available in 4 oz pump bottles.



DEET ALTERNATIVE

Skin Smart® Insect Repellent | IR3535®*

- Provides up to 8 hour protection for the entire family
- Featuring IR3535® – a CDC recommended DEET alternative, active ingredient
- Complete protection against mosquitoes and ticks
- Odorless, fast-drying formula with DryFeel Technology for non-greasy coverage
- Repels mosquitoes that may carry Zika, Dengue Fever, Yellow Fever, West Nile Virus, and Chikungunya*
- Features locking twist cap

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
7476	3 68093 00747 5	6	6.375 x 4.5 x 8	6 oz

*IR3535® is one of only six active ingredients recommended by the CDC to protect from mosquitoes that may carry Zika virus. www.cdc.gov/zika/

DEET ALTERNATIVE

Botanicals Insect Repellent | OIL OF LEMON EUCALYPTUS*

- Provides up to 6 hour protection
- CDC recommended active ingredient
- DEET alternative
- Non-greasy, pleasant fragrance
- Pump spray

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT UNIT
7732	3 68093 07732 4	6	4.5 x 4.125 x 6.625	4 oz

*Oil of Lemon Eucalyptus is one of only six active ingredients recommended by the CDC to protect from mosquitoes that may carry Zika virus. www.cdc.gov/zika/

DEET ALTERNATIVE

Botanicals Insect Repellent | OIL OF LEMON EUCALYPTUS*

- Provides up to 6 hour protection
- CDC recommended active ingredient
- DEET alternative
- Non-greasy, pleasant fragrance
- Continuous spray – sprays in any direction

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
7734	3 68093 07734 8	6	5.55 x 3.75 x 7.125	4 oz

*Oil of Lemon Eucalyptus is one of only six active ingredients recommended by the CDC to protect from mosquitoes that may carry Zika virus. www.cdc.gov/zika/



ULTIMATE PROTECTION

100 MAX Continuous Spray Insect Repellent | 98% DEET*

- Long lasting protection available – up to 10 hours
- Repels mosquitoes, biting flies, gnats, chiggers, ticks, and fleas
- Continuous spray – sprays in any direction

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
7494	3 68093 07494 1	6	5.5 x 3.75 x 7.125	4 oz

*DEET is one of only six active ingredients recommended by the CDC to protect from mosquitoes that may carry Zika virus. www.cdc.gov/zika/

ULTIMATE PROTECTION

100 MAX Continuous Spray Insect Repellent | 98% DEET*

- Long lasting protection available – up to 10 hours
- Repels mosquitoes, biting flies, gnats, chiggers, ticks, and fleas

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
7434	3 68093 07434 7	6	6.125 x 4.125 x 6	4 oz

*DEET is one of only six active ingredients recommended by the CDC to protect from mosquitoes that may carry Zika virus. www.cdc.gov/zika/

ULTIMATE PROTECTION

Sportsmen Insect Repellent | 40% DEET*

- Provides 8+ hours of protection
- Repels mosquitoes that may carry Zika, Dengue Fever, Yellow Fever, West Nile Virus, and Chikungunya*
- Also repels gnats, chiggers, ticks, black flies, and fleas
- Long-lasting, unscented, and resists perspiration
- Features locking twist cap

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
7356	3 68093 00735 2	6	6.5 x 4.5 x 8.5	6 oz
7352 TWIN PK	3 68093 07352 4	6	8.75 x 6.75 x 8.5	6 oz

*DEET is one of only six active ingredients recommended by the CDC to protect from mosquitoes that may carry Zika virus. www.cdc.gov/zika/

ULTIMATE PROTECTION

Tick Protection High & Dry Insect Repellent | 25% DEET*

- Up to 8 hours of protection
- Unscented, powder dry formula for non-greasy coverage
- Repels ticks that may carry Lyme Disease
- Also repels mosquitoes that may carry Zika and West Nile Virus
- Features locking twist cap

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
7517	3 68093 07517 7	6	5.5 x 3.75 x 7.5	4 oz

*DEET is one of only six active ingredients recommended by the CDC to protect from mosquitoes that may carry Zika virus. www.cdc.gov/zika/



AREA REPELLENT

Outdoor Yard & Camp Fogger | TETRAMETHRIN | PHENOTHHRIN

- 8 hour control against mosquitoes
- Kills mosquitoes that may carry West Nile Virus
- Excellent for backyards, campsites, picnic areas, and patios

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
7707	3 68093 07707 2	6	8.25 x 5.5 x 10	16 oz



GEAR & CLOTHING TREATMENT

Gear & Clothing Insect Repellent | PERMETHRIN

- Lasts up to 2 weeks through several washes
- For treatment of shoes, clothing, nets, gear, and tents (not to be applied to skin)
- Repels and kills mosquitoes, ticks, and mites
- Odorless when dry
- Features locking twist cap

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
752	3 68093 00752 9	12	8.75 x 6.75 x 8.675	6 oz



OUTDOOR AMBIANCE

Citronella Scented Lantern

- Burns up to 70+ hours
- Provides ambiance and keeps nights peaceful
- Excellent for backyards, campsites, and picnic areas
- Modeled after the iconic Coleman® North star lantern
- Reusable cap for protection from rain and debris

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
77084	3 68093 07708 9	4	10.25 x 9.375 x 7.375	6.7 oz



OUTDOOR AMBIANCE

Citronella Scented LED Color-Changing Candle

- Color changing LED activates only when lit
- Candle burns up to 25+ hours
- 30+ hours LED battery life
- Lantern shaped and Coleman® logo embossed glass

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
7709	3 68093 07709 6	4	8.125 x 8.125 x 4.675	8 oz



OUTDOOR AMBIANCE *NEW!*

Tin Bucket with Lid | Single Wick Citronella Scented Candle 18 OZ

- 1 Wick that burns up to 30+ hours
- Handle for easy lifting and transporting
- Lid for added protection from debris
- Brings ambiance and the benefits of citronella to backyards, patios and campsites
- Made with recyclable tin for a sustainable outdoor experience
- Pleasant citronella scent

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
7741	3 68093 07741 6	6	16.30 x 11.024 x 5.039	18 oz



OUTDOOR AMBIANCE *NEW!*

Retro Cooler with Lid | Double Wick Citronella Scented Candle 11 OZ

- Nostalgic Coleman® cooler made into a candle
- Lid for added protection from debris
- Brings ambiance and the benefits of citronella to backyards, patios and campsites
- Made with recyclable tin for a sustainable outdoor experience
- Features double wick
- Pleasant citronella scent

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
7742	3 68093 07742 3	6	14.881 x 6.614 x 3.976	11 oz



OUTDOOR AMBIANCE

Citronella Scented Tin Candle

- Pine | Campfire scents
- Wood wick that crackles while burning
- Burns up to 25 hour
- Nostalgic embossed tin
- 100% recyclable tin

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT EA
7714 Pine	3 68093 07714 0	6	10 x 3.75 x 4.25	6 oz
7715 Campfire	3 68093 07715 7	6	10 x 3.75 x 4.25	6 oz
7712 Variety 3 PK	3 68093 07712 6	4	10 x 7 x 5	1.12 lb



OUTDOOR AMBIANCE

NATURAL Citronella Scented Incense Sticks

- Each burns up to 1.5 hours
- 100% Biodegradable
- Made of citronella and other essential oils
- Creates 100 sq. ft. fragrance zone
- 14 Incense sticks per box
- Incense holder not included

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
7718	3 68093 07718 8	12	10 x 3.6 x 12.25	5.2 oz



OUTDOOR AMBIANCE

Tin with cover | Single Wick Citronella Scented Candle 11 OZ

- Burns up to 25+ hours
- Pleasant citronella scent
- Attractive brushed aluminum container with cover
- Recyclable tin bucket

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
7737 GREEN	3 68093 07737 9	6	13.3 x 8.9 x 4.1	11 oz
7738 BLACK	3 68093 07738 6	6	13.3 x 8.9 x 4.1	11 oz
7739 WHITE	3 68093 07739 3	6	13.3 x 8.9 x 4.1	11 oz



OUTDOOR AMBIANCE

Stone-look | Single Wick Citronella Scented Candle 11 OZ

- Burns up to 25+ hours
- Pleasant citronella scent
- Attractive stone-look container

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
7729	3 68093 07729 4	6	15.5 x 10.5 x 3.6	11 oz



OUTDOOR AMBIANCE

Deep Bronze Tin Bucket | Triple Wick Citronella Scented Candle 20 OZ

- Burns up to 35+ hours
- Pleasant citronella scent
- Recyclable tin bucket
- Triple wick for even burn

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
7730	3 68093 07730 0	6	18.6 x 12.4 x 3.9	20 oz



WATERPROOF KIT

Sportsman Waterproof First Aid Kit | 100 PCS

- Waterproof case keeps contents dry
- Kit floats, ideal for camping and fishing
- Crush-proof

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	AMOUNT
7609	3 68093 07609 9	6	10 x 7.3.75 x 6.125	100 pc



ON-THE-GO KIT

All Purpose First Aid Kit | 27 PCS

- Nostalgic brushed metal aluminum with a protective hard varnish
- Embossed first aid cross for easy identification in-the-dark
- Environmentally conscious 100% recyclable
- Crush-resistant tin protects contents
- Includes hangtag

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	AMOUNT
7605	3 68093 07605 1	12	5.25 x 5.75 x 4.25	27 pc



AFTER BITE

Sting and Bite Relief Pen

Avoid infection and eliminate pain, itching and swelling associated with mosquito bites, bee stings, and other biting insects.

- Triple-action formula is effective against pain, itching, and infection
- Effective on all bites and stings - bees, mosquitoes, ticks, chiggers, and fire ants
- Convenient sponge dauber applicator
- External analgesic, first aid antiseptic



SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
7426	3 68093 07426 2	6	3.5 x 5.5 x 5.375	.5 oz
7428 PDQ	3 68093 07428 6	24	5.125 x 4.125 x 3.125	1.5 lb



RELIEF SPRAY

Poison Ivy Relief Spray | Skin Protectant

- Triple-action max strength topical pain and itch relief with 1% Pramoxine HCl
- Spray and Stay formula creates an immediate dry touch film barrier to help prevent spread
- Protectant locks in moisturizing and cooling agents for soothing relief
- Features locking twist cap
- Relieves itch from Poison Ivy, Poison Oak & Poison Sumac

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
2672 Spray	3 68093 02672 8	6	5.687 x 3.875 x 7	3 oz
2674 Wash	3 68093 02674 2	6	6.375 x 4.375 x 5.875	4 oz

CLEANSING WASH

Poison Ivy Wash | Oil Removing Cleanser

- Washes away oils that cause itching and rash from Poison Ivy, Poison Oak, Sumac
- Proprietary Urushiol removal system lifts and surrounds offending oils and helps minimize or prevent rash
- Includes nourishing skin moisturizers with anti-inflammatory lipids derived from hemp seed oil



SkinSmart® Insect Repellent
24 pc Sidekick Display

SKU#	UNIT UPC#	AMOUNT
747-24	3 68093 00747-5	24 pc



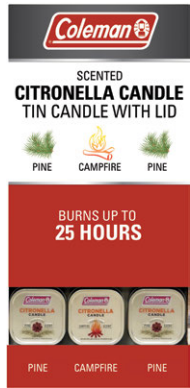
40% DEET Sportsman Insect Repellent
24 pc Sidekick Display

SKU#	UNIT UPC#	AMOUNT
735-24	3 68093 00735-2	24 pc



40% DEET | SkinSmart® Repellent
24 pc Sidekick Display

SKU#	UNIT UPC#	AMOUNT
737-24	NA	24 pc



Scented Citronella Tin Candle
18 pc Sidekick Display

SKU#	UNIT UPC#	AMOUNT
77212	1 03 68093 77212 7	18 pc



Outdoor Protection Center
78 pc Floor Display

SKU#	UNIT UPC#	AMOUNT
7717G	NA	78pc



Coleman® 5-Shelf **NEW!**
142 pc Floor Display

SKU#	UNIT UPC#	AMOUNT
7580	1 03 68093 07580 8	142 pc

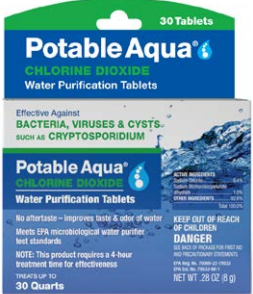


Coleman® 5-Shelf **NEW!**
214 pc Floor Display

SKU#	UNIT UPC#	AMOUNT
7579	1 03 68093 07579 2	214 pc



THE GO-TO
CHOICE FOR
WATER
TREATMENT
IN RECREATION
OR DISASTER



PURIFICATION TABLETS

Potable Aqua® Water Germicidal Tablets

- Makes questionable water bacteriologically suitable to drink
- Easy to use – ready in just 35 minutes
- 50 tablets per bottle treats 25 quarts

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	AMOUNT
301	3 68093 00301 9	6	6 x 4 x 3.75	50 Tablets

PURIFICATION TABLETS

Potable Aqua® Water Germicidal Tablets with PA® Plus

- Makes questionable water bacteriologically suitable to drink
- PA+PA®Plus tablets remove iodine taste and color
- Treats up to 25 quarts

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	AMOUNT
304	3 68093 00304 0	6	6 x 4 x 3.75	50 Tablets

PURIFICATION TABLETS

Potable Aqua® Chlorine Dioxide Water Purification | 30 ct tablets

- Proven effective against bacteria, Giardia Lamblia, Cryptosporidium, and viruses
- No aftertaste – improves the taste and odor of water
- 30 tablets treat 30 quarts

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	AMOUNT
3093	3 68093 03093 0	6	6.75 x 3.625 x 4.687	30 Tablets

EMERGENCY PREPAREDNESS FLOOR DISPLAY

Potable Aqua® Water Germicidal Tablets

- Makes questionable water bacteriologically suitable to drink
- Easy to use – ready in just 35 minutes
- 50 tablets per bottle treats 25 quarts
- Includes 60 bottles of #301 (50 tablets)

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	AMOUNT
3026	3 68093 00301 9	60	TBD	50 Tablets



OUR
ATTRACTANTS
TRIGGER THE
PREDATORY
INSTINCTS IN
ALL SPECIES



FISH ATTRACTANT SPRAY
Baitmate™ Classic Formula Pump Spray

- Natural fish oils provide scents fish can't resist
- Fish pheromones genetically stimulate fish and trigger predatory instincts
- Anise oil covers undesirable scents that may repel fish
- Classic Bass | Classic Crappie & Panfish

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
535W Bass	3 68093 00535 8	6	12 x 3.25 x 7.5	5 oz
528W Crappie	3 68093 00528 0	6	12 x 3.25 x 7.5	5 oz



FISH ATTRACTANT SPRAY
Baitmate™ Max Formula Pump Spray

- Ultra reflective scale fleck to enhance lure visibility
- Increased anise oil to cover undesirable scents that may repel fish
- Max Gamefish | Max Garlic & Salt

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
545W Garlic Salt	3 68093 00545 7	6	12 x 3.25 x 7.5	5 oz



FISH ATTRACTANT SPRAY
Baitmate™ Live Formula Pump Spray

- Improved adhesion for prolonged potency
- Increased scale fleck to enhance lure visibility
- Amino acids to enhance scent
- Live Catfish | Live Gamefish | Live Saltwater | Live Walleye

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
558W Catfish	3 68093 00558 7	6	12 x 3.25 x 7.5	5 oz
559W Walleye	3 68093 00559 4	6	12 x 3.25 x 7.5	5 oz
557W Saltwater	3 68093 00557 0	6	12 x 3.25 x 7.5	5 oz
561W Gamefish	3 68093 00561 7	6	12 x 3.25 x 7.5	5 oz

Contract Manufacturing

Let out 125+ years of experience go to work for you. Pharmacal offers full-service contract manufacturing of OTC, personal care, BOV, continuous spray and specialty products. Contact us now and let Pharmacal be your competitive advantage.



125+ Years of Innovation

We take great ideas and find ways to improve them

Custom products or choose from an extensive catalog of stock formulas



Experienced R&D Team

Microbiology and chemistry lab

Custom product to meet customer needs and guarantee regulatory compliance



Full-Service Contract Manufacturing

Pharmacal manages every aspect of production from lab work, material sourcing, scale up, and commercial production



Commitment to Our Partnerships

Pharmacal commits to delivering outstanding customer service and superior quality for you and your consumers



Contact Us

We are here to help – from our customer service, technical support or sales and marketing teams.

Customer Service

Monday-Friday 8am-4:30pm CST
262-677-7100

Safety Data Sheet Support

Monday-Friday 8am-4:30pm CST
262-677-7100

Pharmacal

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1-800-558-6614

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