



## Contract Manufacturing 2026

Let's work together to create game-changing products that will take your brand to the next level



# Pharmacal

Health and Wellness Solutions



Pharmacal offers full-service contract manufacturing of OTC, personal care, BOV continuous spray, and specialty products.

On site, Pharmacal features a microbiology and analytical chemistry laboratory, staffed with an experienced research and development team. We customize product according to our customer needs and guarantee regulatory compliance in a wide range of industries.

Pharmacal takes great ideas and offers ways to improve them. We can work with you to customize your existing product, or you can choose from our extensive offering of OTC, personal care, female health, first aid and many other formulations.

We have the expertise to respond quickly to your production needs and do so in a turnkey fashion. Our professionals manage every aspect of production ranging from lab work, to sourcing of raw materials and components, to scale-up and validation, to full-scale commercial production.

Pharmacal values our contract manufacturing and private label partners and looks to grow long term relationships. We understand that this can only be accomplished by providing outstanding customer service and superior quality product for you and your customers.

## PHARMACAL OFFERS

- Innovation
- Superior Quality
- Product Development
- Unparalleled Customer Service
- Demonstrated Capabilities
- FDA Registered Facility  
Drug/Cosmetic/Medical Device
- EPA Registered Establishment
- Validation

## CONTACT

Monday-Friday 8am-4:30pm CST

### Customer Service

800-558-6614  
[customerservice@pharmacalway.com](mailto:customerservice@pharmacalway.com)

## CAPABILITIES

### PRODUCT

- Personal Care
- Skin Care
- Bath Care
- Hair Care
- Feminine Health
- OTC Topical Drugs
- Medical Devices
- Household Products

### PACKAGING

- Bottles
- Tubes
- Blister Carding
- Over-Wraps
- Cartons
- Jars
- Bag-on-Valve (Cans)

### MANUFACTURING

- Liquids (Hot/Cold)
- Lotions
- Creams
- Gels
- Ointments
- Suppositories
- Lubricants
- Shampoo
- Washes

**First Aid**

**6-11**

- Pain Relieving Antiseptic Spray (PF7128)
- Antiseptic Wound Wash (PF7128)
- Burn Relief Spray Plus Aloe (PF7264)
- Maximum Strength Antiseptic Pain Relieving Spray (PF7308)
- Maximum Strength Relief Burn Spray Plus Aloe (PF7319)
- Bite/Sting/Itch Relief Liquid (PF7037)
- Maximum Strength Bite/Sting/Itch Relief Liquid (PF7151)
- Bite/Sting/Itch Plus Aloe For Kids (PF7225)
- Poison Ivy/Poison Oak/Sumac Treatment Spray (PF7294)
- Itch Relief and Skin Protectant Spray (PF7294)
- Maximum Strength Pain and Itch Relief Cream (PF7269)
- Triple Antibiotic Ointment (PF7123)
- Poison Ivy/Poison Oak/Sumac Cleanser (PF7325)
- Ichthammol Ointment Drawing Salve (PF7218)
- Sterile Saline Wound Wash (PF7293)

**Topical Analgesic**

**11**

- Topical Pain Relief Cream (PF7269)
- Pain Relief Gel (PF7120)

**Antifungal Foot Care**

**11**

- Antifungal Liquid (PF7182)

**Ear Care**

**12**

- Ear Wax Removal Drops (PF7244)
- Ear Dry Drops (PF7243)

**Tattoo | Piercing Care**

**13-15**

- Pain Relieving Antiseptic for Piercing & Tattoo Care (PF7037)
- Maximum Strength Pain Relieving Antiseptic for Piercing & Tattoo Care (PF7151)
- Pain Relieving Antiseptic Plus Aloe for Piercing & Tattoo Care (PF7225)
- Pain Relieving Skin Protectant for Piercing & Tattoo Care (PF7294)
- Lidocaine Pain Relieving Antiseptic Spray for Piercing & Tattoo Care (PF7264)
- Maximum Strength Lidocaine Pain Relieving Antiseptic Spray for Piercing & Tattoo Care (PF7319)
- Sterile Saline Cleansing Spray for Piercing & Tattoo Care (PF7293)
- Witch Hazel Piercing & Tattoo Cleansing Spray (PF7422)

**Perianal | Anorectal | Incontinence Care**

**16-17**

- Perianal Hygienic Cleansing Lotion (PF7228)
- Medicated Pain Relieving Perianal Hygienic Cleansing Lotion (PF7335)
- No Rinse Antibacterial Perianal Cleansing Foam with Aloe (PF7094)
- Pain Relieving Antiseptic Perianal Cleansing Spray Plus Aloe (PF7264)
- Maximum Strength Pain Relieving Antiseptic Perianal Cleansing Spray Plus Aloe (PF7319)
- Witch Hazel & Hyaluronic Acid Perianal Cleansing Spray (PF7422)

**Psoriasis | Eczema | Therapeutic Skin, Hair & Scalp Care**

**18-20**

- Medicated Coal Tar Psoriasis / Dandruff Shampoo (PF7431)
- Medicated Sal-Acid Psoriasis / Dandruff Shampoo (PF7242)
- Deep Conditioning Exfoliating Treatment for Scalp & Hair (PF7352)
- Medicated Exfoliating Psoriasis Body & Face Wash (PF7351)
- Max Strength Multi-Symptom Relief Psoriasis Moisturizing Cream (PF7334)
- Eczema Symptom Relief Medicated Moisturizing Cream (PF7236)
- Eczema Symptom Relief Comedogenic Face Cream (PF7245)

**Feminine Care | Itch & Yeast Infection Symptom Relief**

**21**

- Medicated Vaginal Itch Relief Cream w/Odor Control (PF7238)
- Maximum Strength Medicated Vaginal Itch Relief Cream w/Odor Control (PF7080)
- Boric Acid & Tea Tree Vaginal Suppositories (PF7421)

**Feminine Care | Washes, Cleansers & Deodorizing Sprays**

**22-24**

- pH Balance Feminine Wash (PF7357)
- Boric Acid & Hyaluronic Acid Daily Feminine Wash (PF7398)
- Sensitive Foaming Feminine Wash (PF7415)
- Sensitive Skin Feminine Wash (PF7414)
- Essential Oils & Tea Tree Feminine Wash (PF7420)
- pH Balance Upside Down Intimate Cleansing Spray (PF7422)
- Intimate Cleansing Lotion (PF7228)
- Deodorizing Feminine Mist with Rose Extract (PF7358)

**Feminine Care | Vaginal Suppositories**

**25-26**

- Hyaluronic Acid Vaginal Suppositories (PF7408)
- Hyaluronic Acid Plus Vaginal Suppositories (PF7389)
- Vitamin E Vaginal Suppositories (PF7372)
- Boric Acid & Tea Tree Vaginal Suppositories (PF7421)
- Tea Tree Vaginal Suppositories (PF7347)

**Feminine Care | Postpartum Needs**

**27-29**

- Upside Down Intimate Cleansing Spray for Postpartum Care (PF7422)
- Healing Hyaluronic Acid Vaginal Suppositories (PF7384)
- Healing Hyaluronic Acid Plus Vaginal Suppositories (PF7389)
- Gentle Intimate Cleansing Lotion for Postpartum Care (PF7228)
- Pain Relieving Intimate Hygienic Cleansing Lotion for Postpartum Care (PF7335)
- Postpartum Pain Relieving Perineal Spray Plus Aloe (PF7264)
- Postpartum Max Strength Pain Relieving Perineal Spray Plus Aloe (PF7319)

**Feminine Care | Personal Lubricants + Massage Oil**

**30**

- Personal Lubricant Jelly (PF7155)
- Personal Lubricant Liquid (PF7373)
- Warming Massage Oil (PF7212)

## Pain Relieving Antiseptic Spray<sup>†</sup> (PF7128)



### Current Packaging\*:

Pump Spray with Child Resistant Actuator | 5 FL OZ | 3 Year Shelf Life

### OTC Drug Active Ingredients:

Lidocaine 2.5%; Benzalkonium chloride 0.13%

### Compare to Active Ingredients In:

Bactine® Pain Relieving Cleansing Spray

**Potential Marketing Claims<sup>§</sup>:** Antiseptic to kill germs; Relieves pain on contact; No sting; Germ killing formula; Soothes & protects against infection; Topical pain relief; Cools skin; Soothing relief from poison ivy, oak, sumac, bites & stings, minor burns & sunburn, minor cuts & scrapes; Non-sticky; Sting free.

## Antiseptic Wound Wash<sup>†</sup> (PF7128)



### Current Packaging\*:

Squeeze Bottle with Child Resistant Cap | 6 FL OZ | 3 Year Shelf Life

### OTC Drug Active Ingredients:

Lidocaine 2.5%; Benzalkonium chloride 0.13%

### Compare to Active Ingredients In:

BAND-AID® Hurt-Free First Aid Antiseptic

**Potential Marketing Claims<sup>§</sup>:** Pain free first aid antiseptic; Pain relieving liquid; For minor cuts, scrapes & burns; Antiseptic to kill germs; Helps prevent infection; Antiseptic wash; Relieves pain with Lidocaine.

## Burn Relief Spray Plus Aloe<sup>†</sup> (PF7264)



### Current Packaging\*:

BOV Spray with Child Resistant Actuator | 4 OZ | 3 Year Shelf Life

### OTC Drug Active Ingredients:

Lidocaine 2.5%; Benzalkonium chloride 0.13%

### Compare to Active Ingredients In:

Bactine® Pain Relieving Cleansing Spray

**Potential Marketing Claims<sup>§</sup>:** Antiseptic to kill germs; Relieves pain on contact; No sting; Germ killing formula; Soothes & protects against infection. Topical pain relief; Cools skin; Restores moisture; Soothing relief from poison ivy, oak, sumac, bites & stings, minor burns & sunburn, minor cuts & scrapes; Non-sticky; Sting free; Sprays upside down & at any angle; With soothing aloe vera.

\*Alternative packaging may be discussed and assessed. Please note: changes to existing packaging may necessitate a new stability study which could lengthen lead time and impact shelf life.

<sup>†</sup> These products are made by Pharmacal Health & Wellness Solutions, they are not manufactured or distributed by the owners of the registered trademarks referenced above with a “®”.

<sup>§</sup> This information is based on Pharmacal's own assessment and is to the best of our knowledge accurate. Customers should, however, conduct their own assessment to determine the suitability of claims for their own specific purposes. Statements contained herein should not be considered as warranty of any kind, expressed or implied.

## Maximum Strength Antiseptic Pain-Relieving Spray<sup>†</sup> (PF7308)



### Current Packaging\*:

BOV Spray with Child Resistant Actuator | 4 FL OZ | 3 Year Shelf Life

### OTC Drug Active Ingredients:

Lidocaine 4%; Benzalkonium chloride 0.13%

### Compare to Active Ingredients In:

Bactine® Max Pain Relieving Cleansing Spray; Medline® Cleansing Spray

**Potential Marketing Claims<sup>§</sup>:** No sting; First aid antiseptic; Maximum strength; Pain relieving; Kills germs; Soothing maximum strength pain relief; Helps prevent infection; Antiseptic to kill germs; Relieves pain on contact; Cools skin; Soothing relief from poison ivy, poison oak, poison sumac, bites & stings, minor burns & sunburn, minor cuts & scrapes; Sprays upside down and in any direction to reach any area.

## Maximum Strength Burn Relief Spray Plus Aloe<sup>†</sup> (PF7319)



### Current Packaging\*:

BOV Spray with Child Resistant Actuator | 4 OZ | 3 Year Shelf Life

### OTC Drug Active Ingredients:

Lidocaine 4%; Benzalkonium chloride 0.13%

### Compare to Active Ingredients In:

Medline® Burn Spray

**Potential Marketing Claims<sup>§</sup>:** No sting; First aid antiseptic; Maximum strength; Pain relieving; Soothing aloe vera; Moisturizing; sunburn & itch relief; Kills germs; Antiseptic to kill germs; Relieves pain on contact; No sting; Germ killing formula; Soothes & protects against infection; Topical pain relief; Cools skin; Restores moisture; Soothing relief from poison ivy, oak, sumac, bites & stings, minor burns & sunburn, minor cuts & scrapes; Non-sticky; Sting free; Sprays upside down at any direction to reach any area.

## Bite/Sting/Itch Relief Liquid (PF7037)



### Current Packaging\*:

Pen with Sponge Dauber Tip | 0.5 FL OZ | 3 Year Shelf Life

### OTC Drug Active Ingredients:

Benzocaine 5%; Phenol 1.35%; Camphor 3%

### Compare to Active Ingredients In:

Various insect bite relief pens

**Potential Marketing Claims<sup>§</sup>:** Triple Action Formula stops pain, itch, swelling; Instant relief from bug bites, stings, ticks, chiggers, fire ants; Stops pain, relieves itching, reduces infection; First Aid Antiseptic; External Analgesic; Relieves itch from poison ivy, poison oak, poison sumac; Ammonia free, gentle on skin.

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## Maximum Strength Bite/Sting/Itch Relief Liquid (PF7151)



### Current Packaging\*:

Pen with Sponge Dauber Tip | 0.5 FL OZ | 3 Year Shelf Life

### OTC Drug Active Ingredients:

Benzocaine 10%; Phenol 1.35%; Camphor 3%

### Compare to Active Ingredients In: NA

**Potential Marketing Claims<sup>§</sup>:** Maximum relief from bites & stings, mosquitoes, bees, wasps, fire ants, ticks, chiggers; Stops pain, relieves itching, reduces infection; Cleans & disinfects the impacted area; Fast powerful relief; Triple Action Formula stops pain, itch, swelling; Instant relief from bug bites, stings, ticks, chiggers, fire ants; First Aid Antiseptic; External Analgesic; Relieves itch from poison ivy, poison oak, poison sumac; Ammonia free, gentle on skin.

## Bite/Sting/Itch Relief Plus Aloe [for Kids] (PF7225)



### Current Packaging\*:

Pen with Sponge Dauber Tip | 0.5 FL OZ | 3 Year Shelf Life

### OTC Drug Active Ingredients:

Benzocaine 5%; Benzalkonium Chloride 0.13%; Camphor 3%

### Compare to Active Ingredients In: NA

**Potential Marketing Claims:** Triple action formula stops pain, itch, swelling; Instant relief from bug bites, stings, ticks, chiggers, fire ants; Stops pain, relieves itching, reduces infection; First aid antiseptic; External analgesic; Relieves itch from poison ivy, poison oak, poison sumac; Ammonia free, gentle on skin; Formulated with aloe for kids.

## Poison Ivy/Poison Oak/Sumac Symptom Relief Spray<sup>†</sup> (PF7294)



### Current Packaging\*:

BOV Spray with Twist Lock Actuator | 3 OZ | 3 Year Shelf Life

### OTC Drug Active Ingredients:

Pramoxine HCl 1%; Zinc Acetate 0.1%

### Compare to Active Ingredients In:

Ivarest<sup>®</sup> Spray

**Potential Marketing Claims<sup>§</sup>:** Triple action formula relieves pain, itch & protects skin; Fast relief of pain & itch; Spray and Stay formula dries fast, forms film barrier to help prevent spread of rash; Continuous spray in any direction to reach any area; No mess, no touch, no rub; Skin protectant locks in moisture and cooling agents for soothing relief.

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## Itch Relief and Skin Protectant Spray<sup>†</sup> (PF7294)



### Current Packaging\*:

BOV Spray with Twist Lock Actuator | 3 OZ | 2 Year Shelf Life

### OTC Drug Active Ingredients:

Pramoxine HCl 1%; Zinc Acetate 0.1%

### Compare to Active Ingredients In:

Caladryl® Clear

**Potential Marketing Claims<sup>§</sup>:** Clear skin protectant; Sprays at any angle; Fast relief from insect bites, minor scrapes & cuts; Dries fast; Drying action and itch relief; Triple action formula relieves pain, itch & protects skin; Fast relief of pain & itch; Spray and Stay formula dries fast, forms film barrier to help protect skin; Continuous spray in any direction to reach any area; No mess, no touch, no rub; Skin protectant locks in moisture and cooling agents for soothing relief.

## Maximum Strength Pain and Itch Relief Cream<sup>†</sup> (PF7269)



### Current Packaging\*:

Tube with Child Resistant Cap | 3 OZ | 2 Year Shelf Life

### OTC Drug Active Ingredients:

Lidocaine HCl 4%

### Compare to Active Ingredients In:

Gold Bond® Max Strength Pain & Itch Relief Cream

**Potential Marketing Claims<sup>§</sup>:** Medicated; Maximum strength pain & itch relief; Numbs away pain & itch; Fast acting formula; Steroid free; Non-greasy; Temporarily relieves pain & itching associated with minor burns, scrapes, insect bites, and minor sunburn; Numbs away itching and pain due to minor skin irritations.

## Triple Antibiotic Ointment<sup>†</sup> (PF7123)



### Current Packaging\*:

Airless Pump | 0.27 OZ | 3 Year Shelf Life

### OTC Drug Active Ingredients:

Bacitracin Zinc 400units; Neomycin Sulfate 3.5mg; Polymyxin B Sulfate 5000 units

### Compare to Active Ingredients In:

Neosporin® Original Ointment

**Potential Marketing Claims<sup>§</sup>:** Effective germ kill formula; No sting; Long lasting infection protection; Wound care ointment; On-the-go first aid pump; Prevents infections in minor cuts, scrapes, burns.

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## Poison Ivy/Poison Oak/Sumac Cleanser (PF7325)



### Current Packaging\*:

Stand-up Tube with Flip Top | 4 OZ | 3 Year Shelf Life

### Cosmetic:

No Drug Active Ingredients

### Compare to:

Various poison ivy urushiol removal cleansers (ingredients vary).

**Potential Marketing Claims<sup>§</sup>:** Washes away oils that cause rash from poison ivy, poison oak & poison sumac; Unique urushiol removal system lifts and surrounds oils to allow removal; Nourishing skin moisturizers calm and soothe; Use after exposure to help stop or reduce rash.

## Ichthammol Ointment Drawing Salve (PF7218)



### Current Packaging\*:

Tube | 1 OZ | 3 Year Shelf Life

### OTC Drug Active Ingredients:

Ichthammol 10%

### Compare to Active Ingredients In: NA

**Potential Marketing Claims<sup>§</sup>:** For drawing & removing splinters, slivers, stingers, and similar items; Helps soothe skin upon application; Naturally derived ingredients; No parabens, artificial color and animal byproducts.

## Sterile Saline Wound Wash<sup>†</sup> (PF7293)



### Current Packaging\*:

BOV Spray with Twist Lock Actuator | 7.1 FL OZ | 3 Year Shelf Life

### Medical Device:

No Drug Active Ingredient (contains Isotonic Saline 0.9%)

### Compare to Ingredients In:

NeilMed® NeilCleanse® Wound Wash; Simply Saline® Sterile Saline Wound Wash

**Potential Marketing Claims<sup>§</sup>:** Sterile saline solution; Ready-to-use; Isotonic; Drug-free; Preservative free; No burning or stinging; Sprays upside down at any angle; Pressurized saline wash helps remove dirt and debris; Cleansing & wound irrigation.

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## Topical Pain Relief Cream<sup>†</sup> (PF7269)



### Current Packaging\*:

Tube with Child Resistant Cap | 3 OZ | 2 Year Shelf Life

### OTC Drug Active Ingredients:

Lidocaine HCl 4%

### Compare to Active Ingredients In<sup>†</sup>:

Max Strength Aspercreme<sup>®</sup> Pain Relief Cream; Blue-Emu<sup>®</sup> Lidocaine Pain Relief

**Potential Marketing Claims<sup>§</sup>:** Maximum strength pain relief cream; Numbs away pain; Fast acting; Targets nerves; Non-greasy formula; Fragrance free; Works fast and lasts; Relieves pain at the source; Topical numbing cream with 4% lidocaine targets more pain receptors to numb away minor pains with no irritation or burning; Works in minutes; Odor free; Penetrates muscles and joints to provide numbing relief.

## Pain Relief Gel<sup>†</sup> (PF7120)



### Current Packaging\*:

Tube w/Sponge Tip Applicator | 2.5 OZ | 3 Year Shelf Life

### OTC Drug Active Ingredients:

Menthol 2.5%

### Compare to Active Ingredients In:

Icy Hot<sup>®</sup> Vanishing Scent Pain Relief Gel

**Potential Marketing Claims<sup>§</sup>:** Vanishing scent; No mess sponge applicator; Feel it working instantly; Pain relief for muscles and joints; Cold sensation dulls the pain, heat relaxes it away; Scent disappears in minutes; No-mess pain relief; Cold & hot therapy for arthritis, backache, leg cramps, body aches, bursitis, sore muscles; Non-greasy.

## Antifungal Liquid (PF7182)



### Current Packaging\*:

Bottle w/Brush Cap | 1 FL OZ | 2 Year Shelf Life

### OTC Drug Active Ingredients:

Undecylenic Acid 25%

### Compare to Active Ingredients In: NA

**Potential Marketing Claims<sup>§</sup>:** Eliminates fungus on fingers, toes & around nails; Non-oily, clear liquid; Dries quickly; Maximum strength; Medicated; Eliminates & helps stop spread of fungal infections on cuticles, around nail edges and under nail tips where reachable with applicator brush.

<sup>\*</sup>Alternative packaging may be discussed and assessed. Please note: changes to existing packaging may necessitate a new stability study which could lengthen lead time and impact shelf life.

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## Ear Wax Removal Drops<sup>†</sup> (PF7244)

### Current Packaging\*:

Dropper Bottle w/Cap | 0.5 FL OZ | 2 Year Shelf Life

### OTC Drug Active Ingredients:

Carbamide Peroxide 6.5%

### Compare to Active Ingredients In:

Debrox<sup>®</sup> Earwax Removal Aid; Murine<sup>®</sup> Ear Wax Removal System

**Potential Marketing Claims<sup>§</sup>:** Safe & gentle; Gentle foaming cleansing action; Easy to use; Aids to soften, loosen and remove excessive earwax; Cleanses the ear with foaming action; Safe, non-irritating method for softening and removing earwax; Active ingredient carbamide peroxide effective for removal of earwax; Alcohol-free; Fast acting.



## Ear Dry Drops<sup>†</sup> (PF7243)

### Current Packaging\*:

Dropper Bottle w/Cap | 1 FL OZ | 2 Year Shelf Life

### OTC Drug Active Ingredients:

Isopropyl Alcohol 95%; Glycerin 5%

### Compare to Active Ingredients In:

Debrox<sup>®</sup> Swimmers Ear; Auro Dri<sup>®</sup>

**Potential Marketing Claims<sup>§</sup>:** For relief of swimmer's ear; Relieves discomfort from water clogged ears; Safe for the whole family; Fast and effective relief; Clears water from swimmer's ear; Dry and relieve water-clogged ears after swimming, showering, bathing, washing hair; Fast and effective relief.

<sup>\*</sup>Alternative packaging may be discussed and assessed. Please note: changes to existing packaging may necessitate a new stability study which could lengthen lead time and impact shelf life.

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## Pain Relieving Antiseptic for Piercing & Tattoo Care (PF7037)

### Current Packaging\*:

Pen w/Sponge Dauber Tip | 0.5 FL OZ | 3 Year Shelf Life

### OTC Drug Active Ingredients:

Benzocaine 5%; Phenol 1.35%; Camphor 3%

### Compare to Active Ingredients In: NA

**Potential Marketing Claims<sup>§</sup>:** Triple action formula stops pain, relieves itch; Helps prevent infection of new tattoos and piercings; Cleans & soothes; Supports rapid recovery; Reduces infection risk; pH balanced; Stops itch.



## Maximum Strength Pain Relieving Antiseptic for Piercing & Tattoo Care (PF7151)

### Current Packaging\*:

Pen w/Sponge Dauber Tip | 0.5 FL OZ | 3 Year Shelf Life

### OTC Drug Active Ingredients:

Benzocaine 10%; Phenol 1.35%; Camphor 3%

### Compare to Active Ingredients In: NA

**Potential Marketing Claims<sup>§</sup>:** Maximum strength pain relief; Cleans & disinfects piercings and tattoos; Triple action formula stops pain, relieves itch, helps prevent infection of new tattoos and piercings; Cleans & soothes; Supports rapid recovery; Reduces infection risk; pH balanced; Stops itch.



## Pain Relieving Antiseptic Plus Aloe for Piercing & Tattoo Care (PF7225)

### Current Packaging\*:

Pen w/Sponge Dauber Tip | 0.5 FL OZ | 3 Year Shelf Life

### OTC Drug Active Ingredients:

Benzocaine 5%; Benzalkonium Chloride 0.13%; Camphor 3%

### Compare to Active Ingredients In: NA

**Potential Marketing Claims<sup>§</sup>:** With soothing, moisturizing aloe; Triple action formula stops pain, relieves itch, helps prevent infection of new tattoos and piercings; Cleans & soothes; Supports rapid recovery; Reduces infection risk; pH balanced; Stops itch.

<sup>\*</sup>Alternative packaging may be discussed and assessed. Please note: changes to existing packaging may necessitate a new stability study which could lengthen lead time and impact shelf life.

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## Pain Relieving Skin Protectant for Piercing & Tattoo Care (PF7294)



### Current Packaging\*:

BOV w/ Twist Lock Actuator | 3 OZ | 3 Year Shelf Life

### OTC Drug Active Ingredients:

Pramoxine Hydrochloride 1%; Zinc Acetate 0.1%

### Compare to Active Ingredients In: NA

**Potential Marketing Claims<sup>§</sup>:** Triple action formula; Fast relief of pain & itch associated with new tattoo or piercing; Spray and Stay formula dries fast, forms film barrier to help protect new tattoo/piercing during healing process; Continuous spray in any direction to reach any area; No mess, no touch, no rub; Skin protectant locks in moisture and cooling agents for soothing relief.

## Lidocaine Pain Relieving Antiseptic Spray for Piercing & Tattoo Care (PF7264)



### Current Packaging\*:

BOV w/Child Resistant Actuator | 4 OZ | 3 Year Shelf Life

### OTC Drug Active Ingredients:

Lidocaine 2.5%; Benzalkonium Chloride 0.13%

### Compare to Active Ingredients In: NA

**Potential Marketing Claims<sup>§</sup>:** Relieves pain of new tattoos and piercings; Cleanses and helps prevent infection of new tattoos and piercings; Antimicrobial tattoo and piercing cleanser with pain relieving lidocaine; Dual action formula stops pain and helps prevent infection.

## Maximum Strength Lidocaine Pain Relieving Antiseptic Spray for Piercing & Tattoo Care (PF7319)



### Current Packaging\*:

BOV w/Child Resistant Actuator | 4 OZ | 3 Year Shelf Life

### OTC Drug Active Ingredients:

Lidocaine 4%; Benzalkonium Chloride 0.13%

### Compare to Active Ingredients In: NA

**Potential Marketing Claims<sup>§</sup>:** Maximum pain relief of new tattoos and piercings; Cleanses and helps prevent infection; Antimicrobial tattoo and piercing cleanser with pain relieving maximum strength lidocaine; Dual action formula stops pain and helps prevent infection.

<sup>\*</sup>Alternative packaging may be discussed and assessed. Please note: changes to existing packaging may necessitate a new stability study which could lengthen lead time and impact shelf life.

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## Sterile Saline Cleansing Spray for Piercing & Tattoo Care<sup>†</sup> (PF7293)



### Current Packaging\*:

BOV w/Twist Lock Actuator or Over Cap | 7 FL OZ | 3 Year Shelf Life

### Cosmetic:

No Drug Active Ingredient (contains Isotonic Saline 0.9%)

### Compare to Ingredients In:

Piercing Care by Tattoo Goo<sup>®</sup>; NeilMed<sup>®</sup> Piercing Aftercare Mist

**Potential Marketing Claims<sup>§</sup>:** Sterile Saline Solution; Ready-to-use; Isotonic; Drug-free; Preservative free; No burning or stinging; Sprays upside down at any angle; Ideal for piercing and tattoo aftercare; All natural; Complete cleansing action; Sting free; Alcohol free.

## Witch Hazel Piercing & Tattoo Cleansing Spray (PF7422)



### Current Packaging\*:

BOV w/ Twist Lock Actuator | 4 FL OZ | No EXP

### Cosmetic:

No Drug Active Ingredient (contains Witch Hazel, Hyaluronic Acid, Probiotic Ferment)

### Compare to Ingredients In: NA

**Potential Marketing Claims<sup>§</sup>:** Ready to use, no sting formula; Tattoo & piercing cleanser spray; Sprays upside down at any angle; Paraben free; No sting, no alcohol witch hazel formula; Drug free; No burning or stinging; Touch free application delivers cleansing mist to just the right spot; Soothing witch hazel; Mild cooling; pH Balanced; Ideal for piercing and tattoo aftercare; Alcohol free; Soothing and moisturizing hyaluronic acid; Skin conditioning probiotic ferment.

<sup>\*</sup>Alternative packaging may be discussed and assessed. Please note: changes to existing packaging may necessitate a new stability study which could lengthen lead time and impact shelf life.

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## Perianal Hygienic Cleansing Lotion<sup>†</sup> (PF7228)

### Current Packaging\*:

Tube | 4 OZ | No EXP

### Cosmetic:

No Drug Active Ingredient

### Compare to:

Balneol®

**Potential Marketing Claims<sup>§</sup>:** Cleanses & soothes; No water needed; Hygienic cleansing lotion for vaginal or anal discomfort; Non-irritating; Ultra-sensitive; Moisturizing soothing relief.



## Medicated Pain Relieving Perianal Hygienic Cleansing Lotion (PF7335)

### Current Packaging\*:

Tube | 4 OZ | 3 Year Shelf Life

### OTC Drug Active Ingredients:

Pramoxine HCl 1%

### Compare to Active Ingredients In: NA

**Potential Marketing Claims<sup>§</sup>:** Relieves pain while cleanses & soothes; No water needed; Hygienic pain relief cleansing lotion for vaginal or anal discomfort; Non-irritating; Ultra-sensitive; Moisturizing relief.



## No Rinse Antibacterial Perianal Cleansing Foam with Aloe<sup>†</sup> (PF7094)

### Current Packaging\*:

Foaming Pump Bottle | 16 FL OZ | 2 Year Shelf Life

### OTC Drug Active Ingredients:

Benzalkonium Chloride 0.13%

### Compare to Active Ingredients In:

SECURA® Personal Cleanser

**Potential Marketing Claims<sup>§</sup>:** Foaming perianal cleanser; Removes bacteria to help avoid infection; Ideal for incontinence care; Safe for daily, frequent use; No rinse; Helps control odor; For men or women; For sensitive skin; Kills odor causing bacteria; Non-staining; Antimicrobial skin cleanser for the perineum or body; With moisturizing aloe.

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## Pain Relieving Antiseptic Perianal Cleansing Spray Plus Aloe (PF7264)

### Current Packaging\*:

BOV Spray with Child Resistant Actuator | 4 OZ | 3 Year Shelf Life

### OTC Drug Active Ingredients:

Lidocaine 2.5%; Benzalkonium chloride 0.13%

### Compare to Active Ingredients In: NA

**Potential Marketing Claims<sup>§</sup>:** Antimicrobial and pain-relieving perianal cleanser; Ideal for incontinence care; Removes bacteria; Easy touch free application; Sprays upside down and in any direction to target just the right spot; No rinse required; Immediate pain relief; With moisturizing and soothing aloe; Aids in the removal of urine and feces.



## Maximum Strength Pain Relieving Antiseptic Perianal Cleansing Spray Plus Aloe (PF7319)

### Current Packaging\*:

BOV Spray with Child Resistant Actuator | 4 OZ | 3 Year Shelf Life

### OTC Drug Active Ingredients:

Lidocaine 4%; Benzalkonium chloride 0.13%

### Compare to Active Ingredients In: NA

**Potential Marketing Claims<sup>§</sup>:** No Sting; Immediate maximum strength pain relief; Antimicrobial and pain-relieving perianal cleanser; Ideal for incontinence care; Removes bacteria; Easy touch free application; Sprays upside down and in any direction to target just the right spot; No rinse required; Immediate pain relief; With moisturizing and soothing aloe; Aids in the removal of urine and feces.



## Witch Hazel & Hyaluronic Acid Perianal Cleansing Spray (PF7422)

### Current Packaging\*:

BOV w/ Twist Lock Actuator | 4 FL OZ | No EXP

### Cosmetic:

No Drug Active Ingredient (contains Witch Hazel, Hyaluronic Acid, Probiotic Ferment)

### Compare to Ingredients In: NA

**Potential Marketing Claims<sup>§</sup>:** No sting perianal cleansing; Sprays upside down to effectively wash away residue & odor; Use anytime to cleanse & soothe the perianal intimate area; A handheld bidet; Fragrance free; Paraben free; No sting, no alcohol witch hazel formula; Touch free application delivers cleansing stream to just the right spot; Soothing witch hazel; pH Balanced; Aids in the removal of urine and feces; Soothing moisturizing hyaluronic acid; Natural deodorizing probiotic ferment.



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## Medicated Coal Tar Psoriasis / Dandruff Shampoo<sup>†</sup> (PF7431)

### Current Packaging\*:

Tube or Bottle with Flip Top | 8-12 OZ | 2 Year Shelf Life

**OTC:** Drug Active Ingredient(s): Coal Tar 0.5%

### Compare to Active Ingredients In:

NEUTROGENA® T/Gel® Shampoos

**Potential Marketing Claims<sup>§</sup>:** Doctor recommended active ingredient; Soothes itching; Controls scaling & flaking; Repairs scalp build up; Helps prevent symptom recurrence; Helps reduce most persistent symptoms of itchy flaky scalp.



## Medicated Sal-Acid Psoriasis / Dandruff Shampoo<sup>†</sup> (PF7242)

### Current Packaging\*:

Tube | 8 FL OZ | 3 Year Shelf Life

**OTC Drug Active Ingredient(s):**

Salicylic Acid 3%

### Compare to Active Ingredients In:

NEUTROGENA® T/Sal® Shampoo

**Potential Marketing Claims<sup>§</sup>:** Doctor recommended active ingredient; Maximum strength; Shampoo+ Conditioner; 2 in 1; Dandruff, psoriasis and seborrheic dermatitis relief; Relieves itch, irritation and controls flaking; With chamomile and panthenol to soothe and moisturize itchy scalp; Controls build up.



## Deep Conditioning Exfoliating Treatment for Scalp & Hair (PF7352)

### Current Packaging\*:

Tube | 6 FL OZ | 2 Year Shelf Life

### Cosmetic:

No Drug Active Ingredient (Contains: Salicylic Acid, Hyaluronic Acid, Ceramides, and Natural Oils)

### Compare to Ingredients In: NA

**Potential Marketing Claims<sup>§</sup>:** Exfoliates and clears scalp; Essential oils cool and provide natural antimicrobial activity; Hyaluronic acid hydrates & conditions dry flaky scalp to promote healthy environment for hair; Ceramides in natural oils improve scalp, enhance skin integrity and strengthen hair; Proprietary botanical blend soothes and calms; Moisturizes scalp; Soothes & conditions.

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## Medicated Exfoliating Psoriasis Face & Body Wash<sup>†</sup> (PF7351)



### Current Packaging\*:

Tube | 8 FL OZ | 2 Year Shelf Life

### OTC Drug Active Ingredient(s):

Salicylic Acid 2.5%

### Compare to Active Ingredients In:

CeraVe® Psoriasis Cleanser (only 2% salicylic acid)

**Potential Marketing Claims<sup>§</sup>:** Doctor recommended active ingredient; Cleanses & helps control the symptoms of psoriasis; Salicylic acid relieves skin itching, scaling, redness, flaking and irritation associated with psoriasis; Suitable for use as a face wash, hand soap, or body wash; Ceramides, cholesterol, and niacinamide to help repair & build the skin barrier; Niacinamide helps calm skin; Gentle exfoliation of psoriasis build-up; Helps restore skin to healthy appearance.

## Max Strength Multi-Symptom Relief Psoriasis Moisturizing Cream<sup>†</sup> (PF7334)



### Current Packaging\*:

Tube | 3.5 FL OZ | 2 Year Shelf Life

### OTC Drug Active Ingredient(s):

Salicylic Acid 3%

### Compare to Active Ingredients In:

Gold Bond® Psoriasis Relief Multi-Symptom Cream; TriDerma® Psoriasis Control Face & Body Cream

**Potential Marketing Claims<sup>§</sup>:** Doctor recommended active ingredient; Maximum strength; Relieves itching, irritation & redness; Controls flaking; Helps prevent symptom recurrence; Face & body cream; Loosens, lifts and removes scales; Fast absorbing; Non-staining; Fragrance free; Intense moisturizing; With avocado oil, shea butter, aloe, vitamin E, provitamin B5; Allantoin and panthenol skin conditioners.

## Eczema Symptom Relief Medicated Moisturizing Cream<sup>†</sup> (PF7236)



### Current Packaging\*:

Tube | 6 OZ | 3 Year Shelf Life

### OTC Drug Active Ingredient(s):

Colloidal Oatmeal 2%

### Compare to Active Ingredients In:

Gold Bond® Eczema Relief Cream; Cetaphil® Eczema RESTORADERM®

**Potential Marketing Claims<sup>§</sup>:** Doctor recommended active ingredient; Skin protectant cream; Relieves 5 symptoms; redness/irritation, itchiness, dryness, roughness, scaling/peeling; Free from fragrances, dyes, steroids; Fast long-lasting relief from itching, irritation, dryness, roughness, redness, cracking; SalSphere®; itching due to eczema; Colloidal Oatmeal skin protectant cream; Ceramide enriched; Gentle, fast, long-lasting relief; With avocado oil; For adult, child and baby.

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## Eczema Symptom Relief Comedogenic Face Cream<sup>†</sup> (PF7245)

### Current Packaging\*:

Tube | 3 OZ | 3 Year Shelf Life

### OTC Drug Active Ingredient(s):

Colloidal Oatmeal 2%

### Compare to Active Ingredients In:

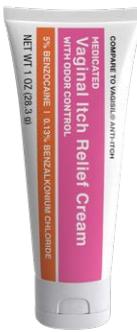
Gold Bond® Eczema Relief Cream; Cetaphil® Eczema RESTORADERM®

**Potential Marketing Claims<sup>§</sup>:** Doctor recommended active ingredient; Contains 2% skin protectant colloidal oatmeal; Free from parabens, steroids and fragrance; Colloidal oatmeal skin protectant helps relieve itching due to Eczema; Comedogenic formula does not clog pores; Provides fast and long lasting relief from itching, irritation, dryness, redness; Hypoallergenic; Biomimetic formula with antioxidants for healthier looking skin.

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## Medicated Vaginal Itch Relief Cream w/Odor Control<sup>†</sup> (PF7238)

### Current Packaging\*:

Tube | 1 OZ | 3 Year Shelf Life

### OTC Drug Active Ingredient(s):

Benzocaine 5%; Benzalkonium Chloride 0.13%

### Compare to Active Ingredients In:

NA (similar to Vagisil® Anti-Itch with BZK replacing Resorcinol)

**Potential Marketing Claims<sup>§</sup>:** Fast-acting itch relief that works on contact to relieve every day itch; Immediate relief from itch associated with periods, clothing, perspiration, shaving; Treatment for vaginal itching; Odor blocking technology; Instant, long-lasting relief from itching; Reduce chance of further irritation; Soothes with vitamin E plus aloe; For itching and irritation; Regular strength anti itch cream.



## Maximum Strength Medicated Vaginal Itch Relief Cream w/Odor Control<sup>†</sup> (PF7080)

### Current Packaging\*:

Tube | 1 OZ | 2 Year Shelf Life

### OTC Drug Active Ingredient(s):

Benzocaine 20%; Benzalkonium Chloride 0.13%

### Compare to Active Ingredients In:

NA (similar to Vagisil® Anti-Itch Max with BZK replacing Resorcinol)

**Potential Marketing Claims<sup>§</sup>:** Maximum strength; Instant itch relief; Strong medicine for intense itch, including itch from yeast infection; Fast-acting, relieves pain itching, burning & irritation on contact; Helps soothe irritated skin with aloe; Non-steroidal, non-greasy, absorbs fast; Odor-blocking technology; Helps reduce chance of further irritation and provide long lasting comfort.



## Boric Acid & Tea Tree Vaginal Suppositories (PF7421)

### Current Packaging\*:

Foil Suppository Blister in Carton | # Supps TBD | No EXP

### Cosmetic:

No Drug Active Ingredient (Includes: Boric Acid & Tea Tree Oil)

### Compare to Ingredients in: NA

**Potential Marketing Claims<sup>§</sup>:** Supports healthy vaginal pH; Fights odor; Fragrance free; No parabens; Easy to use suppositories; Targets intimate odor; Restore your wellbeing and confidence; Boric acid supports pH balance; Infused with natural tea tree oil; Lactic acid supports healthy vaginal flora; No animal byproducts; Support intimate health; Supports healthy pH; with soothing, moisturizing aloe.

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## pH Balance Feminine Wash<sup>†</sup> (PF7357)



### Current Packaging\*:

Bottle with Flip Top | 4-12 FL OZ | 2 Year Shelf Life

### Cosmetic:

No Drug Active Ingredient (Contains: Aloe, Vitamin E, Chamomile)

### Compare to Ingredients In<sup>†</sup>:

Vagisil® pH Balance Wash

**Potential Marketing Claims<sup>§</sup>:** Fresh scent; Supports a healthy pH; Dye-free; Hypoallergenic; Soothing chamomile; Moisturizing aloe; Healing Vitamin E; pH Balancing Lactic Acid; pH Balancing Citric Acid; Helps fortify your natural defenses; Cruelty free; Paraben free; pH Balance daily intimate wash; Formulated by women for women; Gentle on intimate skin and all over skin; With prebiotics to support healthy pH; Prebiotics support balance and healthy pH.

## Boric Acid & Hyaluronic Daily Feminine Wash (PF7398)



### Current Packaging\*:

Tube with Flip Top | 4-12 FL OZ | No EXP

### Cosmetic:

No Drug Active Ingredient (Contains: Boric Acid, Hyaluronic Acid, Vitamin E, Natural Extracts)

### National Brand Compare to Product<sup>†</sup>:

**Potential Marketing Claims<sup>§</sup>:** Gentle formula may be used daily to fight vaginal odor & provide confidence and freshness; Gently cleanse intimate skin, and all over skin; pH Balanced and hypoallergenic for most sensitive intimate areas; Enriched with boric acid to help protect against imbalance; Packed with natural botanical extracts and vitamins to nourish & condition; pH balancing lactic acid; Cranberry & d-mannose for more complete feminine health; No parabens, dyes, animal byproducts; Soothing and moisturizing hyaluronic acid; Calming lavender and chamomile; Skin nourishing Vitamin E; Fragrance free or with scent alternatives; pH balanced feminine care; Fights odor.

## Nature Infused Foaming Feminine Wash (PF7415)



### Current Packaging\*:

Bottle with Foaming Pump | 6 FL OZ | No EXP

### Cosmetic:

No Drug Active Ingredient (Contains: Apple Cider Vinegar, Lavendar, Vitamin E, Essentials Oils, Natural Extracts)

### Compare to Ingredients In:

Honey Pot® Sensitive Foaming Wash

**Potential Marketing Claims<sup>§</sup>:** Fragrance free; Boosts moisture and soothes while gently cleansing your intimate areas; Gentle soft foaming formula may be used daily to fight odor and provide freshness; May be used to cleanse entire body; pH balanced and hypoallergenic for the most sensitive areas; Made with plant derived and herbal ingredients including lavender to soothe and calm; apple cider vinegar to support healthy pH; Packed with natural botanicals and vitamins to nourish and condition; With lactic acid to promote pH balance and odor control; No parabens, artificial dyes or colors.

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## Daily Gentle Feminine Wash<sup>†</sup> (PF7414)

### Current Packaging\*:

Tube with Flip Top | 4-12 FL OZ | No EXP

### Cosmetic:

No Drug Active Ingredient

### Compare to Ingredients Int<sup>‡</sup>:

Summer's Eve<sup>®</sup> Simply Sensitive Daily Gentle Wash

**Potential Marketing Claims<sup>§</sup>:** Washes away odor-causing bacteria; Gently cleanses your intimate areas; May be used daily to fight odor and provide freshness; May be used to cleanse entire body; pH balanced and hypoallergenic for the most sensitive areas; A subtly floral fragrance for a barely there impression and gentle enough for your most delicate skin; Under your arms, breasts, and even in your intimate area; Free from dyes and parabens; Product is not tested on animals; With lactic acid to promote pH balance and odor control; No parabens, artificial dyes or colors.



## Essential Oils & Tea Tree Feminine Wash<sup>†</sup> (PF7420)

### Current Packaging\*:

Tube with Flip Top | 4-12 FL OZ | No EXP

### Cosmetic:

No Drug Active Ingredient (Contains: Tea Tree Oil, Lavender Seed Oil, Peppermint Oil, Chamomile)

### National Brand Compare Product: NA

**Potential Marketing Claims<sup>§</sup>:** Gentle formula may be used daily to fight vaginal odor & provide confidence and freshness; Gently cleanse intimate skin, and all over skin; pH Balanced and hypoallergenic for most sensitive intimate areas; Enriched with tea tree oil to help protect against imbalance; Packed with natural botanical extracts to nourish & condition; pH balancing lactic acid; No parabens, dyes, animal byproducts; Calming lavender and chamomile; Fragrance free; pH balanced feminine care; Gently washes away odor causing bacteria.



## pH Balance Upside Down Intimate Cleansing Spray (PF7422)

### Current Packaging\*:

BOV w/ Twist Lock Actuator | 4 FL OZ | No EXP

### Cosmetic:

No Drug Active Ingredient (Contains: Witch Hazel, Hyaluronic Acid, Probiotic Ferment)

### National Brand Compare Product: NA

**Potential Marketing Claims<sup>§</sup>:** Intimate front-to-back cleansing in-between showers; Sprays upside down to effectively wash away residue & odor; Alternative to douching; For use anytime to cleanse & soothe the intimate area – during your period, before or after sex, postpartum healing; A handheld bidet; Fragrance free; Paraben free; No sting, no alcohol Witch Hazel formula; Touch free application delivers cleansing stream to just the right spot; Healing and moisturizing hyaluronic acid; Naturally derived probiotic ferment; Natural odor control.

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## Intimate Cleansing Lotion<sup>†</sup> (PF7228)

### Current Packaging\*:

Tube | 4 OZ | No EXP

### Cosmetic:

No Drug Active Ingredient

**Compare to:** Lubrigyn®

**Potential Marketing Claims<sup>§</sup>:** Cleanses & soothes; No water needed; Hygienic cleansing lotion for vaginal or anal discomfort; Non-irritation; Ultra-sensitive; Moisturizing soothing relief.



## Deodorizing Feminine Mist with Rose Extract (PF7358)

### Current Packaging\*:

BOV w/ Twist Lock Actuator | 3 FL OZ | No EXP

### Cosmetic:

No Drug Active Ingredient (Stabilized H2O2 odor elimination technology)

**Compare to Ingredients In:** NA

**Potential Marketing Claims<sup>§</sup>:** Rose extract; On-the-go intimate deodorizing mist; Eliminates & helps prevent odor on intimate skin and under garments; Gentle sting free formula provides pH balanced formula; Neutralizes feminine odor; Eliminates odor at its source; No parabens; Alcohol free; No artificial colors or dyes; No sting; Sprays upside down and in any direction; Gentle pH balanced formula.

<sup>\*</sup>Alternative packaging may be discussed and assessed. Please note: changes to existing packaging may necessitate a new stability study which could lengthen lead time and impact shelf life.

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## Hyaluronic Acid Vaginal Suppositories<sup>†</sup> (PF7408)

### Current Packaging\*:

Foil Suppository Blister in Carton | # Supps TBD | No EXP

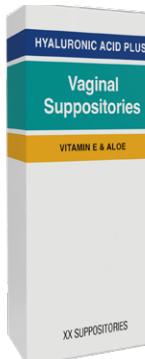
### Cosmetic:

No Drug Active Ingredient (Contains: Hyaluronic Acid)

### Compare to Ingredients In:

Revaree<sup>®</sup> Vaginal Moisturizer

**Potential Marketing Claims<sup>§</sup>:** Soothing vaginal care for all life stages; Hyaluronic Acid vaginal suppositories; Natural plant derived ingredients; No parabens or fragrance added; Hormone-free; Hydrating hyaluronic acid; Gentle soothing formula; pH balanced feminine care.



## Hyaluronic Acid Plus Vaginal Suppositories (PF7389)

### Current Packaging\*:

Foil Suppository Blister in Carton | # Supps TBD | No EXP

### Cosmetic:

No Drug Active Ingredient (Contains: Hyaluronic Acid, Vitamin E, Aloe)

### Compare to Ingredients In:

NA

**Potential Marketing Claims<sup>§</sup>:** Soothing vaginal care for all life stages; Hyaluronic Acid vaginal suppositories; Natural plant derived triglyceride base; No parabens or fragrance added; Hormone-free; Hydrating hyaluronic acid; Skin conditioning Vitamin E; Moisturizing Aloe; Gentle soothing formula; pH balanced feminine care.



## Vitamin E Vaginal Suppositories (PF7372)

### Current Packaging\*:

Foil Suppository Blister in Carton | # Supps TBD | 2 Year Shelf Life

### Cosmetic:

No Drug Active Ingredient (Contains: Vitamin E)

### Compare to Active Ingredients In:

NA

**Potential Marketing Claims<sup>§</sup>:** Soothing vaginal care for all life stages; Vitamin E vaginal suppositories; Natural plant derived ingredients; No parabens or fragrance added; Hormone-free; Skin conditioning Vitamin E; Gentle soothing formula; pH balanced feminine care.

<sup>†</sup>Alternative packaging may be discussed and assessed. Please note: changes to existing packaging may necessitate a new stability study which could lengthen lead time and impact shelf life.

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## Bori Acid & Tea Tree Vaginal Suppositories (PF7421)

### Current Packaging\*:

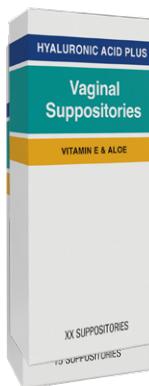
Foil Suppository Blister in Carton | # Supps TBD | No EXP

### Cosmetic:

No Drug Active Ingredient (Includes: Boric Acid & Tea Tree Oil)

### Compare to Ingredients In: NA

**Potential Marketing Claims<sup>§</sup>:** Supports healthy vaginal pH; Fights odor; Fragrance free; No parabens; Easy to use suppositories; Targets intimate odor; Restore your wellbeing and confidence; Boric acid supports pH balance; Infused with natural tea tree oil; Lactic acid supports healthy vaginal flora; No animal byproducts; Support intimate health; Supports healthy pH; with soothing, moisturizing aloe.



## Tea Tree Vaginal Suppositories† (PF7347)

### Current Packaging\*:

Foil Suppository Blister in Carton | # Supps TBD | No EXP

### Cosmetic:

No Drug Active Ingredient (Includes: Tea Tree Oil)

### Compare to Ingredients In:

Nutrablast® Tea Tree Suppositories

**Potential Marketing Claims<sup>§</sup>:** Natural intimate deodorizing suppositories; Supports feminine balance; Supports vaginal hygiene; Fights vaginal odor; Promotes healthy pH; Supports odor control; Naturally derived tea tree oil; Cruelty free; Paraben free; Fragrance free; Naturally protective tea tree oil in moisturizing base.

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## Upside Down Intimate Cleansing Spray for Postpartum Care<sup>†</sup> (PF7422)

### Current Packaging\*:

BOV w/ Twist Lock Actuator | 4 FL OZ | No EXP

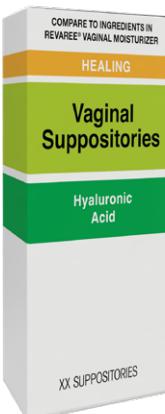
### Cosmetic:

No Drug Active Ingredient (Contains: Witch Hazel, Hyaluronic Acid, Probiotic Ferment)

### Compare to:

Delivery similar to Frida Mom® Upside Down Peri Bottle for Postpartum Care

**Potential Marketing Claims<sup>§</sup>:** Touch free application delivers gentle cleansing stream to just the right spot; Intimate front-to-back cleansing in-between showers; Sprays upside down to effectively wash away residue & odor; For use anytime to cleanse & soothe the intimate area – during your period, before or after sex, postpartum healing; A handheld bidet; Fragrance free; Paraben free; No sting, no alcohol witch hazel formula; Healing and moisturizing hyaluronic acid; Naturally derived probiotic ferment; Natural odor control..



## Healing Hyaluronic Acid Vaginal Suppositories<sup>†</sup> (PF7384)

### Current Packaging\*:

Foil Suppository Blister in Carton | # Suppositories TBD | No EXP

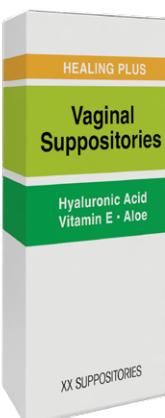
### Cosmetic:

No Drug Active Ingredient (Contains: Hyaluronic Acid)

### Compare to Ingredients In:

Revaree® Vaginal Moisturizer

**Potential Marketing Claims<sup>§</sup>:** Soothing vaginal care for all life stages; Hyaluronic Acid vaginal suppositories; Natural plant derived ingredients; No parabens or fragrance added; Hormone-free; Hydrating & healing hyaluronic acid; Gentle soothing natural formula; pH balanced feminine care.



## Healing Hyaluronic Acid Plus Vaginal Suppositories<sup>†</sup> (PF7389)

### Current Packaging\*:

Foil Suppository Blister in Carton | # Suppositories TBD | No EXP

### Cosmetic:

No Drug Active Ingredient (Contain: Hyaluronic Acid, Vitamin E, Aloe)

### Compare to: NA

**Potential Marketing Claims<sup>§</sup>:** Soothing vaginal care for all life stages; Hyaluronic Acid vaginal suppositories; Natural plant derived ingredients; No parabens or fragrance added; Hormone-free; Hydrating & healing hyaluronic acid; Skin conditioning Vitamin E; Gentle soothing natural formula; pH balanced feminine care.

<sup>\*</sup>Alternative packaging may be discussed and assessed. Please note: changes to existing packaging may necessitate a new stability study which could lengthen lead time and impact shelf life.

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## Gentle Intimate Cleansing Lotion For Postpartum Care<sup>†</sup> (PF7228)

### Current Packaging\*:

Tube | 4 OZ | No EXP

**Cosmetic:** No Drug Active Ingredient

**Compare to Active Ingredients In:** NA

**Potential Marketing Claims<sup>§</sup>:** Cleanses & soothes; No water needed; Hygienic cleansing lotion for vaginal or anal discomfort; Non-irritating; Ultra-sensitive; Moisturizing soothing relief.



## Pain Relieving Intimate Cleansing Lotion For Postpartum Care (PF7335)

### Current Packaging\*:

Tube | 4 OZ | 3 Year Shelf Life

### OTC Drug Active Ingredients:

Pramoxine HCl 1%

**Compare to Active Ingredients In:** NA

**Potential Marketing Claims<sup>§</sup>:** Relieves pain while cleanses & soothes; No water needed; Hygienic pain relief cleansing lotion for vaginal or anal discomfort; Non-irritating; Ultra-sensitive; Moisturizing relief.



## Postpartum Pain Relieving Perineal Spray Plus Aloe (PF7264)

### Current Packaging\*:

BOV Spray with Child Resistant Actuator | 4 OZ | 3 Year Shelf Life

### OTC Drug Active Ingredients:

Lidocaine 2.5%; Benzalkonium chloride 0.13%

**Compare to Active Ingredients In:** NA

**Potential Marketing Claims<sup>§</sup>:** No-touch, painless, continuous spray; Fast acting pain relief; Topical pain relief spray when you need it most; Sprays upside down; Easy to use application from any angle with a gentle-misting, non-aerosol spray; Postpartum essentials; Mess-free sprayer for hygienic application; Precaution: Do Not use on breasts or nipples.

<sup>\*</sup>Alternative packaging may be discussed and assessed. Please note: changes to existing packaging may necessitate a new stability study which could lengthen lead time and impact shelf life.

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## Postpartum Max Strength Pain Relieving Perineal Spray Plus Aloe<sup>†</sup> (PF7319)



### Current Packaging\*:

BOV Spray with Child Resistant Actuator | 4 OZ | 3 Year Shelf Life

### OTC Drug Active Ingredients:

Lidocaine 4%; Benzalkonium chloride 0.13%

### Compare to Active Ingredients In:

Lansinoh® 4% Lidocaine Perianal Spray for Postpartum Care

**Potential Marketing Claims<sup>§</sup>:** No-touch, painless, continuous spray; Maximum strength formula with 4% Lidocaine; Fast acting pain relief; Topical pain relief spray when you need it most; Sprays upside down; Easy to use application from any angle with a gentle-misting, non-aerosol spray; Postpartum essentials; Mess-free sprayer for hygienic application; Precaution: Do Not use on breasts or nipples.

\*Alternative packaging may be discussed and assessed. Please note: changes to existing packaging may necessitate a new stability study which could lengthen lead time and impact shelf life.

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## Personal Lubricant Jelly<sup>†</sup> (PF7155)

### Current Packaging\*:

Tube with flip-top | 2 OZ – 4 OZ | 2 Years

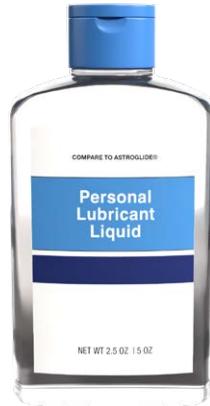
### Medical Device:

No Drug Active Ingredient(s)

### Compare to Ingredients In:

NA (No direct ingredient match, performance compares to KY® Jelly)

**Potential Marketing Claims<sup>§</sup>:** Water based lubricant jelly formula; Complements your natural lubrication; Look forward to increased pleasure and intimacy; Is not condom compatible; Water based; Fragrance free; non greasy; Eases discomfort of vaginal dryness in intimate moments; Not made with sulfates, artificial colorants, and hormones; Moisturizing & pH balanced.



## Personal Lubricant Liquid<sup>†</sup> (PF7373)

### Current Packaging\*:

Bottle with flip-top | 2.5 OZ – 5 OZ | 3 Years

### Medical Device:

No Drug Active Ingredient(s)

### Compare to Active Ingredients In:

NA (No direct ingredient match, performance compares to Astroglide® Liquid)

**Potential Marketing Claims<sup>§</sup>:** Water based personal lubricant; Moisturizing & pH balanced; Latex condom compatible; Provides gentle lubrication for increased comfort and pleasure during intimate activities; Water soluble; No added fragrance, dyes, parabens.



## Warming Massage Oil (PF7212)

### Current Packaging\*:

Bottle with flip-top | 3 OZ – 8 OZ | No EXP

### Cosmetic:

No Drug Active Ingredient(s)

### Compare to Ingredients In:

NA

**Potential Marketing Claims<sup>§</sup>:** Water based formula; Gently warms skin; For body massage; Water soluble; Intended to moisturize and lubricate to enhance massage.

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