



**Pharmacal**

Health and Wellness Solutions

**2025 PRODUCT GUIDE**



### **A Letter from the CEO**

Pharmacal has been dedicated for more than a century to enhancing the well-being of consumers, fostering health, happiness, and confidence. Our commitment to authenticity, accountability, consumer-centricity, and delivering top-tier Health and Wellness solutions forms the bedrock of our values.

At Pharmacal, we are committed to progressive growth through innovation. Our growth strategy and product roadmap are meticulously crafted to focus on sustainable, long-term solutions for the marketplace. Our pipeline boasts extensive enhancements to flagship products and health and wellness solutions tailored to our community's needs.

Our commitment to growth extends beyond product innovation to encompass omni-channel expansion and brand development. By embracing an omni-channel approach, we are poised to reach new audiences and deepen our connection with existing customers. Our brands consistently earn top ratings from customers, whose loyalty strengthens with each expansion of our product lines and engagement through multiple channels. Inspired by our rich heritage and fueled by a vision of the future, we remain dedicated to positively impacting the lives of our consumers.

We look forward to the year ahead and the impact we can make together.

Regards,  
Heath Ashenfelter  
CEO



**MG217<sup>®</sup>**



**TREAT, SOOTHE  
AND CARE  
FOR YOUR SKIN**





## HAIR CARE | PSORIASIS

### MG217® Therapeutic Shampoo | 3% Coal Tar Formula

- Soothes itching, controls scaling & flaking
- Extra strength formula

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
5124 Psoriasis	0 12277 05124 1	6	6 x 4.125 x 8.75	8 oz



## HAIR CARE | PSORIASIS

### NE W MG217® Therapeutic Shampoo | 0.5% Coal Tar Formula

- Soothes itching, controls scaling & flaking
- Low scent formula

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
5123 Psoriasis	0 12277 05123 4	6	6 x 4.125 x 8.75	8 oz



## HAIR CARE | PSORIASIS

### MG217® Therapeutic Shampoo + Conditioner | 3% Sal-Acid Formula

- Softens, lifts, and removes scaling & build-up
- Maximum strength formula

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
5127 Psoriasis	0 12277 05127 2	6	6 x 4.125 x 8.75	8 oz



## HAIR CARE | CONDITIONING SCALP TREATMENT PSORIASIS & DANDRUFF

### MG217® Deep Conditioning Scalp Treatment | 2% Sal-Acid and Botanical Extracts Formula

- Massage in and rinse out to treat itchy, flakey scalp
- Leaves hair clean, soft, and manageable
- Conditions scalp with healing and hydrating hyaluronic acid
- Moisturizes with soothing natural oils and plant extracts
- No fragrance | no sulfates | no parabens
- Helps restore scalp to healthy, smooth appearance
- Exfoliates and smooths

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
5205	0 12277 05205 7	6	6.25 x 4.375 x 8	6 oz



## BODY | SKIN TREATMENT | PSORIASIS

### MG217® Medicated Multi-Symptom Ointment | 2% Coal Tar Formula

- Effectively relieves itching, scaling, and redness
- Helps prevent psoriasis symptom recurrence
- Fortified with vitamins A, D, and E

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
500514*	0 12277 50051 0	4	6.25 x 6.125 x 3.375	4 oz

\*Note: New item number and UPC



## BODY | SKIN TREATMENT | PSORIASIS

### MG217® Exfoliating Face & Body Wash | 2.5% Sal-Acid Formula

- Cleanses, moisturizes & helps restore healthy skin barrier
- Controls itch, redness and other psoriasis symptoms
- Softens, lifts & removes scales and plaque
- With calming botanicals & healing hyaluronic acid

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
5207	0 12277 05207 1	6	6 x 4.125 x 8.75	8 oz



## BODY | SKIN TREATMENT | PSORIASIS

### MG217® Non-Drying Multi-Symptom Gel | 2% Coal Tar Formula

- Non-drying gel formula fortified with provitamin B5, aloe, and bisabolol to moisturize skin
- Relieves itching, scaling, and redness
- Helps prevent symptom recurrence
- Recognized by the National Psoriasis Foundation
- Extra strength formula

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
5305	0 12277 05305 4	6	5.625 x 3.875 x 6.25	4 oz



## BODY | SKIN TREATMENT | PSORIASIS

### MG217® Medicated Multi-Symptom Cream | 3% Sal-Acid Formula

- Relieves itching and controls flaking associated with psoriasis
- Enriched with avocado oil, shea butter, provitamin B5, bisabolol, Oregon-grape root extract, and aloe
- Helps prevent symptom recurrence
- Non-staining and fragrance-free
- Recognized by the National Psoriasis Foundation
- Maximum strength formula

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
56041*	0 12277 56041 5*	6	5.687 x 4.5 x 6.38	3.5 oz

\*Note: New item number and UPC



## BODY | SKIN TREATMENT | ECZEMA

### MG217® Treatment Cream & Skin Protectant | 2% Colloidal Oatmeal

- Full body skin protectant intense moisturizer
- Fast, long-lasting relief from itching, irritation, dryness, roughness, redness & cracking
- Hypoallergenic

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
5106	0 12277 05106 7	6	6.5 x 4.25 x 7.75	6 oz

## BODY | SKIN TREATMENT | PSORIASIS

### Repair & Protect | Oregon Grape Root | Oats | Dead Sea Minerals

- Enriched with Oregon Grape Root Extract which has been shown to help repair and improve psoriasis prone skin

### Smooth & Soothe | Papaya | Pineapple Aloe | Dead Sea Minerals

- Enriched with gentle Aloe Vera extract to moisturize and soothe psoriatic and seborrheic dermatitis prone skin

### Heal & Condition | Bee Propolis | Vitamin D3 | Dead Sea Minerals

- Enriched with Bee Propolis to help heal psoriatic and seborrheic dermatitis prone skin

### Therapeutic Conditioning Dead Sea Minerals - Salt and Mud

- Gentle nourishing, cleansing, and conditioning for psoriatic skin

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
5200 Repair & Protect	0 12277 05200 2	48	10 x 8.38 x 8.5	5 oz
5201 Smooth & Soothe	0 12277 05201 9	48	10 x 8.38 x 8.5	5 oz
5202 Heal & Condition	0 12277 05202 6	48	10 x 8.38 x 8.5	5 oz
5203 Therapeutic Conditioning	0 12277 05203 3	48	12.125 x 6.75 x 4.5	3.2 oz

## BODY | SKIN TREATMENT | FIRST AID

### MG217® Burn Relief Spray

- Relieves topical pain and cools skin
- Aloe vera helps restore moisture for faster healing
- Soothing relief from: Poison Ivy, Oak, and Sumac, insect bites, stings, minor burns, sunburn, minor cuts and scrapes
- Innovative continuous spray format - sprays at any angle
- Non-sticky, sting-free formula

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
5024	0 12277 05024 4	6	6.5 x 4.375 x 6.125	4 oz

## BODY | SKIN TREATMENT | FIRST AID

### MG217® Drawing Salve Ointment

- For drawing or removing splinters, slivers or similar items
- Helps soothe skin upon application
- Made with 10% ichthammol a naturally derived ingredient
- NO parabens, artificial colors, synthetic fragrance, animal byproducts or animal testing

SKU#	UNIT UPC#	CASE PK	CASE L X W X H"	NET WT
5011	0 12277 05011 4	6	5.125 x 4.125 x 3.75	1 oz



Yeast.Gard<sup>®</sup>  
ADVANCED



**UNIQUE  
HOMEOPATHIC  
PRODUCTS**





## HOMEOPATHIC

### Yeast Gard Advanced® Homeopathic Feminine Wash with Tea Tree Oil†

- Naturally works with the body's immune system†
- Homeopathically promotes balance†
- Help relieve vaginal yeast infection symptoms†
- May be used to help reduce recurring symptoms†
- Homeopathic Formula in a Tea Tree enriched base

SKU#	UNIT UPC#	CASE PK	CASE L X W X H*	AMOUNT
6671	0 12277 06671 9	6	6.25 x 4.375 x 8	6 oz



## HOMEOPATHIC

### Yeast Gard Advanced® Homeopathic Suppositories†

- Works with the body's natural defenses
- Helps relieve burning, itching & discharge associated with yeast infection†

SKU#	UNIT UPC#	CASE PK	CASE L X W X H*	AMOUNT
662-12	0 12277 66201 0	12	8.25 x 6.75 x 6.25	10 ct



## HOMEOPATHIC

### Yeast Gard Advanced® Homeopathic Gel Treatment†

- Formulated for relief of the external symptoms associated with vaginal yeast infection†
- Soothes and cools on contact
- Paraben-free, homeopathic formula

SKU#	UNIT UPC#	CASE PK	CASE L X W X H*	NET WT
665-01	0 12277 66501 1	6	4.75 x 4 x 5	1 oz

†These statements are based on traditional homeopathic practice and are not FDA accepted for evaluated.

## Contract Manufacturing

Let out 125+ years of experience go to work for you. Pharmacal offers full-service contract manufacturing of OTC, personal care, BOV, continuous spray and specialty products. Contact us now and let Pharmacal be your competitive advantage



### 125+ Years of Innovation

We take great ideas and find ways to improve them

Custom products or choose from an extensive catalog of stock formulas



### Experienced R&D Team

Microbiology and chemistry lab

Custom product to meet customer needs and guarantee regulatory compliance



### Full-Service Contract Manufacturing

Pharmacal manages every aspect of production from lab work, material sourcing, scale up, and commercial production



### Commitment to Our Partnerships

Pharmacal commits to delivering outstanding customer service and superior quality for you and your consumers



## Contact Us

We are here to help – from our customer service, technical support or sales and marketing teams.

### Customer Service

Monday-Friday 8am-4:30pm CST  
262-677-7100

### Safety Data Sheet Support

Monday-Friday 8am-4:30pm CST  
262-677-7100

### Pharmacal

[www.pharmacalway.com](http://www.pharmacalway.com)  
1-800-558-6614

### Sales Team

Monday-Friday 8am-4:30pm CST

#### Heath Ashenfelter

CEO  
1.800.558.6614 x7175

#### Keith Strom

National Sales Director  
1.800.558.6614 x7127

### Marketing Team

Monday-Friday 8am-4:30pm

#### Taylor Verville-Christenson

Senior Marketing Manager  
1.800.558.6614 x7147

## NOTES

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[WWW.PHARMACALWAY.COM](http://WWW.PHARMACALWAY.COM)

